



United Nations Environment Programme

برنامج الأمم المتحدة للبيئة • 联合国环境规划署
PROGRAMME DES NATIONS UNIES POUR L'ENVIRONNEMENT • PROGRAMA DE LAS NACIONES UNIDAS PARA EL MEDIO AMBIENTE
ПРОГРАММА ОРГАНИЗАЦИИ ОБЪЕДИНЕННЫХ НАЦИЙ ПО ОКРУЖАЮЩЕЙ СРЕДЕ

Paris, August 17th 2007

Dear Ozone Officers,

Greetings from the OzonAction Programme on the 20th Anniversary of the Montreal Protocol. The celebrations will take place on the 16th of September 2007.

The 16th of September, the date on which the Montreal Protocol was first signed by 24 countries, has been declared by the United Nations as *International Day for the Preservation of the Ozone Layer*. This year there is additional cause of global celebration as the world has realised that for the last 20 years the Protocol has made a significant and positive contribution not only to the protection of the ozone layer, but also in safeguarding the climate system.

This year's celebration is also an opportunity to mobilise support for meeting the challenges that lie ahead. We at UNEP's OzonAction Branch are therefore pleased to suggest some activities for the national celebrations.

Further to our previous suggestions, we recommend that you consider activities on this day related to ensuring the long-term sustainability of the work being done in your country; this could include a strong component on environmental education and awareness of the importance of protection of the ozone layer. Our common goal is to organise ozone protection activities including exhibitions, discussion forums, workshops, radio and TV programmes, interviews and any other relevant activities that you can organise jointly with Governments, NGOs, universities, industry, schools, youth organisations and children. We would like to encourage as wide participation as possible from everyone to join this important celebration.

The OzonAction Programme would like to provide you with the following practical suggestions and materials that you can use and adapt for the 20th Anniversary celebrations:

1. OzonAction Public Service Announcements for TV:

Two Public Service Announcements (PSAs) were specially prepared for this celebration. Those are 30 second PSAs, available in Arabic, Chinese, English, French, Portuguese, Russian and Spanish, to be broadcasted on international, regional, national and local television channels. They can also be used for public education purposes with the objective of raising awareness of the good work that has been done over the last twenty years by the international community in ozone layer protection. Additionally these PSAs, reveal the sense of urgency needed to continue working on these endeavours in the future.

The first PSA entitled '*The Drummers*', was developed mainly to be used in global, regional or national television and to be broadcast to larger audiences.

The second PSA entitled '*A Kid's Dream*' was mainly developed to be used by country's National Ozone Units for general awareness rising.

Both PSAs were compressed in different video formats easily accessible for television, DVD players, web and mobile phones.

2. New Ozzy Ozone Educational Materials

a) *Ozzy Goes Polar*

Following the success of the Ozzy Ozone animated cartoon books, a new issue of the series '*Ozzy Goes Polar*' was produced this year for the occasion of the World Environment Day in support of International Polar Year. This booklet for children focuses on the effects that ozone depletion, climate change and Persistent Organic Pollutants (POPs) are having on polar ecosystems and communities and the ensuing consequences around the world. The famous Ozzy and Zoe Ozone travel to the Arctic and the Antarctic with Lucy, the blue whale, to meet Tilman, the polar bear, Camilo the penguin and Frank the frog. They discover how greenhouse gases, chlorofluorocarbons (CFCs) and POPs are affecting ice and snow in the polar regions. The story includes a series of recommendations for children to help protect the environment through consciousness of the impact of their lifestyles. This is a perfect tool that you can promote for children and youth during this celebration.

b) *Ozzy Ozone snake and ladder board game*

The Ozzy Ozone board game is as much informative as it is fun. The colourful game along the lines of 'snakes and ladders' introduces the children to Ozzy's world and gives a lot of information of the issue as well as examples of beneficial actions that can be taken and actions to be avoided. The game is also downloadable from the website and can be printed on A3 sized paper. It is available in English, French and Spanish.

c) We also encourage you to use our existing Ozzy Ozone materials, namely: animated video, radio spots, TV spots, the Ozzy Ozone Education Pack and the previous issues of the cartoon books for rising awareness of the general public. These materials are available at: <http://www.unep.fr/ozonaction/topics/children.htm>. Please also visit the Ozzy Ozone website at: www.ozzyozone.org

3. OzonAction Newsletter Special Edition

The OzonAction Newsletter (OAN) special issue was prepared to celebrate the 20th Anniversary of the Montreal Protocol and will be released during the 19th Meeting of the Parties to the Montreal Protocol, in Montreal this September. It includes articles authored by notable persons/ distinguished contributors representing a cross-section of the Montreal Protocol community. These articles present the various author's views to our readers on the importance of the ozone layer protection, the Montreal Protocol and what lessons might be learned for other global environmental issues, such as climate change.

The newsletter will be available in Arabic, Chinese, English, French, Russian and Spanish.
(<http://www.unep.fr/ozonaction/news/oan.htm>)

All the related materials mentioned above will be available in electronic version on our website (www.unep.fr/ozonaction/events/ozoneday). Please feel free to visit and download the materials, as necessary, and we encourage you to adapt and translate the materials into other languages. You can also get some more ideas about how other countries celebrated the Ozone Day in past years.

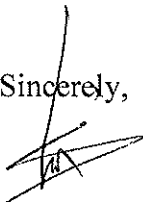
Finally, please find attached to this letter, a suggested template agenda for the organization of your celebration.

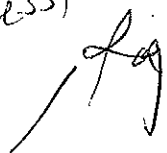
We would appreciate receiving a description of your planned activities for this event and copies of activity reports/materials so that we post them on the website.

If you require assistance in preparation for the International Ozone Day, please do not hesitate to contact us or contact your respective Compliance Assistance Programme regional teams located in Bangkok, Manama, Nairobi, Panama and Paris.

We look forward of hearing from you

Sincerely,


Rajendra M. Shende
Head OzonAction Branch
UNEP DTIE

*wishing you
successful celebration!*


20th Montreal
Protocol



Template Agenda for the celebration of the 20th Anniversary of the Montreal Protocol

Duration: 45 minutes

PSA1

The celebration starts with the presentation of the Public Service Announcement No 1 entitled: “**The drummers**”.

Opening Ceremony

Authorities of the country open the celebration of the 20th Anniversary of the Montreal Protocol. This can include the intervention of the Minister of Environment and the Ozone Officers and relevant authorities.

Official Speech of the Ministry of the Environment and relevant authorities

Addressing from the Ministry of Environment

Ozzy Ozone Radio Spot

Presentation of the Ozzy Ozone Radio spot

Presentation on the State of the Ozone layer and future outlook

A presentation on the state of the ozone layer can be presented explaining what the country has done in terms of phasing out ODS and the future of the ozone layer.

PSA2

Broadcasting of PSA2 entitled: “**A kid’s dream**”

Voices of children & youth

Children and young activists can be invited to share with the public their visions, wishes and even projects to recover the ozone layer.

Ozzy Ozone video

Presentation of the Ozzy Ozone video

Closing ceremony

Final words and invitation to use the related materials from UNEP and countries in general.

Exhibition of ozone related materials