

Report of the celebration of International Day for the preservation of Ozone layer in Mumbai and Pune

On 16th September 2008 UNEP DTIE Ozone Action Paris in association with CEE and Nehru Science Centre celebrated the International day for the preservation of the ozone layer by Launching the Education pack for Higher secondary school . Dr. Manekar, Director Nehru Science Centre released the education pack. 25 high school teachers and 100 children were present for the launching.

The event started with the cartoon film ozzy ozone.

Dr. Manekar read out the UN Secretary General's message and explained the importance of the Ozone Layer in our life.

Dr. R Gopichandran, Project Director CEE conducted a workshop for the teachers and students.

Vinitaa Apte, Consultant UNEP gave an overview of the publication.

17th September 2008 celebration was organised in Pune in association with Pune District higher secondary education department. The Director Education Board Mr. Prakash Parab launched the education pack. 100 teachers and 150 students were present for the event. Dr. R Gopichandran, CEE conducted workshop for all of them.

Indian express was the media sponsor and Vishweshwar Sahakari bank sponsored the whole event.

The media played a very important role on this day; some of the key points are as follows

- Indian Express and Sakaal Times gave a very good coverage to both the events.
- Electronic channel SAAM telecasted the PSA drummers .(converted in the regional language)
- Etv Marathi satellite channel telecasted Mr. Rajendra Shende's interview describing the importance of Ozone Layer in two segments.
- Etv Marathi satellite channel telecasted the PSA 'The Drummers' in regional language.
- Sakaal Times agreed to publish news throughout the year under the awareness programme of UNEP DTIE, OzonAction, Paris with no cost to UNEP.
- Regional newspapers circulated the cartoon booklet to the school children under there programme of News Paper in Education.
- The Regional News Channel agreed to telecast the PSA once in week during prime time.