

Launch of OzonAction Education Pack for Secondary Schools and 2008 International Ozone Day Celebration

**13 September 2008
The Mall Bangkapi Department Store,
Bangkok, Thailand**



Organized by

**OzonAction Programme of UNEP's
Division of Technology, Industry and Economics, Regional Office for
Asia and the Pacific**

**In Cooperation with
Department of Industrial Works, Ministry of Industry (DIW), Thailand**

Background

On 19 December 1994, the United Nations General Assembly proclaimed 16 September the International Day for the Preservation of the Ozone Layer, commemorating the date, in 1987, on which the Montreal Protocol on Substances that Deplete the Ozone Layer was signed.

States are invited to devote the Day each year to promote, at the national level, activities in accordance with the objectives of the Montreal Protocol and its amendments.

For the year 2008, the theme of the International Ozone Day is “Montreal Protocol- Global Partnership for Global Benefits”.

UNEP’s Compliance Assistance Programme (CAP), Regional Office for Asia and The Pacific, in cooperation with the Department of Industrial Works, Ministry of Industry, Thailand (National Ozone Unit: Thailand) organized the 2008 International Ozone Day Celebration at The Mall Bangkok Department Store, one of the most visited shopping complexes in Thailand on 13 September 2008, with the support of World Bank and The Mall Group.

In this occasion, UNEP also organized the launch of OzonAction Education Pack for Secondary Schools as part of the activities of the ozone day celebration.

Objective

- Provide easy to digest information about ozone layer to people from all walks of life
- To present information on ozone-related issues in a fun and entertaining way
- To promote the new publication “OzonAction Education Pack for Secondary Schools”

Launch of OzonAction Education Pack for Secondary Schools

Agenda

14.10-14.15	MC starts the launch and introduces the speakers
14.15-14.30	Panel Discussion by representative from UNEP, Department of Industrial Works, Thailand
14.30-14.38	Presentation on the Education Pack by representative from The National Scout Organization of Thailand
14.38-14.40	Opening Ceremony and Photos
14.40	Closing

1. Pre-release of the launch of the OzonAction Education Pack for Secondary Schools was distributed to all participants in the participant's bag.

2. The event started by the MC welcoming the guests and introducing the speakers

- Dr. Thanavat Junchaya, Regional Network Coordinator (South East Asia and the Pacific), UNEP
- Mr. Adisorn Naphavaranonth, Deputy Director- General, Department of Industrial Works (DIW), Thailand

- Dr. Thanavat announced the launch of the new OzonAction Education Pack for Secondary Schools. He mentioned about the background of this Pack that this was the collaboration with UNESCO, UNICEF and WHO. He also highlighted that this Education Pack mobilized children and teachers to help achieve the Montreal Protocol's compliance targets and informed them how to use safe sun practices.

- Mr. Adisorn explained that DIW already translated the OzonAction Education Pack for Primary Schools into Thai. Now, DIW was pleased to be part of the launch of the new education pack. He explained briefly that the Pack contained an entire teaching and learning programme, based on the basic knowledge, practical skills and participation, to enable teachers and children to learn about simple solutions to protect the ozone layer and safely enjoy the sun. He also mentioned that DIW would initiate the translation of the new education pack into Thai in the future.



3. MC introduced the 2 representatives from The National Scout Organization of Thailand who would be making the presentation on the new OzonAction Education Pack for Secondary Schools.

Ms. Taranan Asawatawawit

Ms. Sushanuch Puncharoensil



4. Dr. Thanavat gave the Education Pack to the two representatives from the National Scout Organization of Thailand.
5. Mr. Adisorn gave the Education Pack to Dr. Pichet Jubjit, a representative from the Ministry of Education, Thailand.



6. MC invited everyone to take a photograph together holding the Education Pack as a symbolic gesture of the launch.



2008 International Ozone Day Celebration

- 12.00 - “Ozone OK by You” Parade
- 13.30 - 14.00 - Registration
- 14.10 - 14.40 - Launch of OzonAction Education Pack for Secondary Schools
- 14.40 - 14.45 - Opening Ceremony of the 2008 International Ozone Day
- 14.45 - 14.50 - Screening of VDO “*OZONE OK by YOU*”
- 14.50 - 15.15 - Exhibition on Ozone Protection and Painting cloth bags with Celebrity
- 15.15 – 15.45 - Panel Discussion on “The Future of the World is in Your Hand” By Representatives from DIW, UNEP, The Mall Group
- 15.45 - 16.45 - Mini Concert from “Academy Fantasia” and prize drawing
- 17.00 - Closing

12.00 Ozone OK by you parade started walking around the department store to attract people into the event

13.30-14.40 Guests registered for the event and participated in various activities, including

1. Ozzy and Zoe Snakes and Ladders Board Game: the Game was translated into Thai.

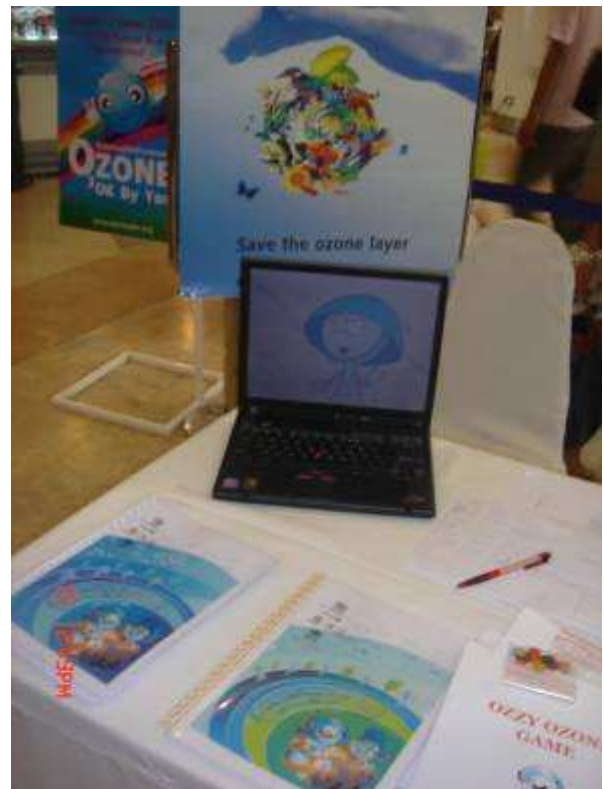


2. **Exhibition on ozone-related issues**, including CFCs, HCFCs, Halon, Methyl Bromide, how to protect the ozone layer and Montreal Protocol etc.

The 3 D exhibition panels were made from recycled paper.



3. UNEP Exhibition Booth: displaying Ozzy Ozone Materials, including OzonAction Education Pack for Primary Schools, OzonAction Education Pack for Secondary Schools, Ozzy Comic Books 1-4, Ozzy Ozone Animated Film and UNEP posters. My Ozone Wish PSAs were also displayed at the booth.

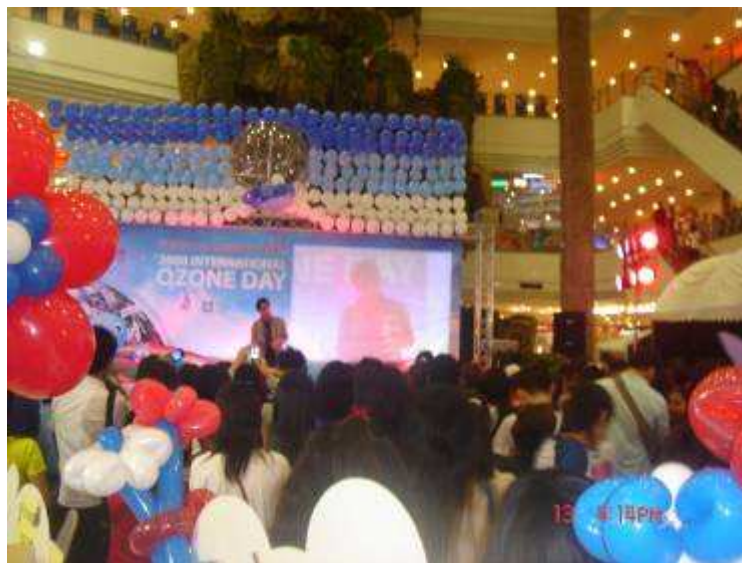


15.15 – 15.45: Panel Discussion on “The Future of the World is in Your Hand” By Representatives from DIW, UNEP, The Mall Group.

- Dr. Thanavat Junchaya, UNEP explained the background of the international ozone day and the Montreal Protocol.
- Mr. Adisorn Naphavaranonth, DIW explained about the work of the National Ozone Unit of Thailand and what had Thailand done so far to be in compliance with the Montreal Protocol.
- Ms. Jeerika Kumnurtrath, The Mall Group explained the role of department store to protect the ozone layer and the environment.



15.45 - 16.45: Mini Concert from “Academy Fantasia”, one of the top artists in Thailand and prize drawing



17.00: Group Photo and Closing Ceremony



Annex1

Press Conference: 2008 International Ozone Day Celebration, 26 August 2008, Chuwit Park, Bangkok, Thailand

By

Representative from Department of Industrial Works, Ministry of Industry, Thailand

Representative from United Nations Environment Programme

Representative from World Bank



