

USEFUL RESOURCES FOR INTERNATIONAL OZONE DAY CELEBRATIONS

	DESCRIPTION	AVAILABILITY AND LOCATION
HCFC RELATED		
HCFC Policy and Legislative Options	Provides National Ozone Units and policy makers in developing countries with guidance on different policy options to control, monitor and reduce HCFC consumption in order to comply with these obligations. This publication is designed to support the development and implementation of national HCFC Phase-out Management Plans under the Protocol's Multilateral Fund.	Available now in interactive e-book format at: http://www.unep.fr/ozonaction/ebooks/hcfc-policy/ and can also be downloaded in standard pdf format.
Guidance on the Process for Selecting Alternatives to HCFCs in Foams	Provides National Ozone Units and industry managers/owners guidance in selecting the appropriate alternative technology in the flexible and rigid foam sector. This publication is part of a larger set of enabling tools targeted to assist decision makers and industry players in meeting the accelerated phase out of HCFCs, and assisting key stakeholders in developing countries to make informed technology choices.	Available now in interactive e-book format at: http://www.unep.fr/ozonaction/ebooks/foam-sourcebook/ and can also be downloaded in standard pdf format.
Alternatives to HCFCs in the Refrigeration and Air Conditioning Sector	Provides decision makers in Article 5 countries, the end-users and the service technicians a comprehensive source of information on alternative technologies that can be adopted to phase out HCFCs in the RAC. The report contains a section on alternative technologies including technical aspects and information on current market situation in developed countries (Article 2 countries) and Article 5 countries. Another section covers a collection of industry case studies that exemplifies state-of-the-art solutions using different technologies for different market segments.	Available now in interactive e-book format at: http://www.unep.fr/ozonaction/ebooks/alternatives-to-hcfc/ and can also be downloaded in standard pdf format.

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JumpStart – HCFC Phase out for Ozone and Climate Benefit	The overall objective of this project is to contribute towards the reduction of direct and indirect releases or emissions of ozone depleting substances (HCFCs) and greenhouse gases (HCFCs and HFCs) both through promotion of zero ozone depletion potential (ODP) and low global warming potential (GWP) alternatives as well as promotion of best practices and better engineered and energy efficient technology.	Available now at: http://www.unep.fr/ozonaction/topics/hcfc_jumpstart.htm
Case Studies on HCFC Replacement in the RAC Sector	The two JumpStart case studies are presenting examples of situations where a shift to low-GWP alternatives has been made in the Refrigeration and Air Conditioning sector. They inform on a company having used an HCFC-based equipment and the process of replacing it with a new equipment without HCFCs. The two sectors of focus are commercial refrigeration (refrigeration equipment in the sector of supermarkets) and chillers, and the examples will be of relevance to ongoing or planned conversions away from HCFCs in developing countries.	Will be available end of August 2010 at: http://www.unep.fr/ozonaction/events/ozoneday/2010.htm
Updated Trends Analysis	The Trends Analysis is a tool to monitor and analyse the compliance status of developing countries. The updated and improved graphics provide a quick, visual tool to help decision makers in developing countries monitor where they stand in relation to the different targets in particular for HCFCs and Methyl Bromide.	Available now at: http://www.unep.fr/ozonaction/information/trends/index.htm
MEDIA AND JOURNALISTS		
Ozone2Climate - Media corner	This media corner aims to provide journalists with storylines, emerging news, publications and useful information on the inter-linkages between ozone and climate change. Please share it with journalists in your country and get them involved in your ozone day celebration.	Available now at: http://www.unep.fr/ozonaction/ozone2climate/index.htm
Vital Ozone Graphics 2.0 – Climate Link is a	This electronic publication for journalists provides the essential visuals, facts, links and contacts to develop ozone-related ideas. Useful	English version available now at: http://www.unep.fr/ozonaction/information

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Resource Kit for Journalists	graphics and data can be downloaded and included in articles. Not only is it intended for journalists, but also for any interested persons who wish to probe more on the Montreal Protocol and ozone layer depletion. The publication is currently available in English only, and translations in Arabic, Chinese, French, Spanish, Portuguese and Russian, are scheduled to be available during the week of 16 September 2010.	n/mmcfiles/6348-e-VOG2.pdf Translations will be available during the week of 16 September 2010 at: http://www.unep.fr/ozonaction/news/oan.htm
COMMUNICATIONS STRATEGY AND GUIDANCE		
Communication Strategy	This Strategy for Global Compliance with the Montreal Protocol presents a path by which the Clearinghouse will evolve according to the ongoing political, environmental and communications trends, and develop and deploy new and efficient strategic approaches for Information, Communication and Education (ICE) delivery to Article 5 countries.	Available early September 2010 on http://www.unep.fr/ozonaction/events/ozoneday/2010.htm
Implementation Manual for Ozzy Ozone Campaign	This manual will be a training guide for National Ozone Units (NOUs) on how to successfully implement the Ozzy Ozone campaign at the regional and national level based on direct experiences for making Ozzy Ozone a symbol for environmental protection.	Available end of August on http://www.unep.fr/ozonaction/events/ozoneday/2010.htm
SOCIAL MEDIAS AND WEBSITES		
Social Media	The world has entered a new phase for social interaction using highly accessible publishing web-based technologies such as You Tube, Facebook, Twitter, blogs etc. These social platforms are an opportunity for us to outreach the ozone story and connect with people from all over the world. We have therefore opened an OzonAction You Tube Channel and a Facebook account where you will find interesting videos, useful links, updates, press releases, photos from events etc. If you have not already done so, please sign up for both these platforms and invite your colleagues and compatriots to sign up too.	Available now at : http://www.youtube.com/ozonaction) http://www.facebook.com/ozonaction)

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2010: Welcome to a new reality of CFC-free world	A CFC-free world liberates us from the shackles of a group of man-made chemicals that have been threatening life on earth. Listen to the resounding echoes of hope from all over the world by ministers, key officials, industries, academia and civil society on this historic achievement	Available now at: http://62.160.8.20/endofyear/
Mini website on International Ozone Day	This is an interactive website for International Ozone Day in which countries may integrate their reports and activities. Details on this will be sent in the coming weeks.	Will be launched on 16 September 2010 and will be available via: http://www.unep.fr/ozonaction/events/ozoneday/2010.htm
OTHER AWARENESS RESOURCES		
Online Halon Trader/Online CFC Trader	Two business-to-business web platforms that provide virtual marketplaces where people who have recovered, recycled or reclaimed CFCs and halon can find those who need them for critical uses. These two platforms make it easier for supply and demand to find each other during the post-2010 period in which new CFC and halon production have been phased out. These OzonAction-facilitated web platforms are designed to be used by ODS banks, companies that buy and sell banked ODS, and end users seeking CFCs and halons for servicing.	Will be launched on 16 September 2010 and informed to all NOUs.
Words Unify to Protect the Ozone Layer	Words Unify to Protect the Ozone Layer is a compilation of unique and inspiring quotations from individuals all around the world ranging from world dignitaries, nobel laureates, environmental enthusiasts and even children, who are all concerned about the damage caused to the ozone layer, and who have conviction in the success of the Montreal Protocol treaty.	Available now at: http://www.unep.fr/ozonaction/information/quotes/tagcloud/quotes.html

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Montreal Protocol Who's Who	A web portal intended to honor the visionaries, innovators and implementers who are making the Montreal Protocol a global environmental success story.	Available now at: http://www.unep.fr/ozonaction/information/MontrealProtocolWhosWho.htm
Special Issue: Out of Maze	Out of the Maze – Montreal Protocol, Climate Benefits and the Green Economy” provides an excellent record of authentic, policy-relevant and consistent messages. This year marks a major landmark in the environmental sustainability of the world.	The electronic version in English is scheduled for launch on 16 September 2010 and will be available at: http://www.unep.fr/ozonaction/news/oan.htm Other translations will be available at the 22 nd Meeting of the Parties.