



International Day for the Preservation of the Ozone Layer 2000



Subject: 2000 International Day for the Preservation of the Ozone Layer

Dear Colleague,

This message from us is to assist you in organizing your activities on the International Day for the Preservation of the Ozone Layer to be held on 16th September 2000. Let me recall that since 1997, this day provides an occasion to celebrate achievements in ozone layer protection to date and to remind us of the work that still needs to be done.

The Ozone Secretariat had provided you with a broad range of options to celebrate Ozone Day in your country in order to create optimal awareness and action on this occasion. I assume that you have received the letter of 8 June from Mr. K.M. Sarma, Executive Secretary of the Ozone Secretariat on this subject.

Further to that message, we are pleased to provide you herewith guidance on the following:

1. National Ozone Protection Pledge Programme

This year's theme as informed to you is Save Our Sky: Protect Yourself and Protect the Ozone Layer. As part of this year's Ozone Day celebrations, we encourage each National Ozone Unit (NOU) to develop, initiate and publicize its own national ozone protection pledge programme. The goal of such a programme is to mobilise additional voluntary corporate activities to support the implementation of the Montreal Protocol in the private sector in your country.

We are pleased to provide you with the [enclosed guidelines](#) and suggested text for the pledge. We recommend that you discuss this draft pledge and the concept behind it with the types of companies listed in the attached guidelines. If those companies express sufficient interest in joining the pledge, you may like to organize a public signing ceremony on or around Ozone Day. A pledge programme could be a very visible element of your national Ozone Day celebrations and produce a positive influence on public opinion regarding the Montreal Protocol and your Country Programme.

2. Public Awareness Tools

To support your awareness raising efforts, we are enclosing with this letter samples of awareness materials that you may find appropriate for your activities on this day. You will find enclosed copies of 4 colorful handouts created for children to encourage them to think about ozone layer protection. We encourage you to reproduce them (colored or black and white photocopies) and distribute them in schools.

Also being sent herewith are 10 pairs of Ozzy Ozone Sunglasses and puzzles that we produced to provide you with examples of awareness tools that you can replicate to raise awareness at local level. You will notice that on both the sunglasses and puzzles we used the symbol of 'Ozzy' (representing 3 atoms of Oxygen) that was created by the National Ozone Unit of Barbados. You may like to

distribute the sunglasses during your Ozone Day celebration to spread the message to people to protect their eyes from the UV radiation coming from the sun. The puzzles on the other hand, are good for sharing the ozone protection message with school children.

We encourage you to produce similar awareness raising materials in your own language to reach out to schools, possibly through the Public Awareness component of your Institutional Strengthening projects. For ideas on other material that you may use, please consult our Web Site : <http://www.uneptie.org/ozone/home.html>.

Please do not hesitate to contact me or Cecilia Mercado should you need further assistance in organizing your activities.

We will be happy to receive a report and photographs from you on your celebrations and activities, in addition to samples of ozone protection awareness materials that you developed. The information received from you will be published in the OzonAction newsletter.

We hope that this selection of ideas will be helpful in enabling you to programme your most successful International Ozone Day to date and we wish you the best in your efforts.

Yours sincerely,
Mr. Rajendra M. Shende, Chief
UNEP DTIE OzonAction Programme

Encl.:
- [Guidelines on Private Sector Pledge](#)
- Handouts
- Puzzles
- Sunglasses

