



# United Nations Environment Programme

برنامج الأمم المتحدة للبيئة • 联合国环境规划署

PROGRAMME DES NATIONS UNIES POUR L'ENVIRONNEMENT • PROGRAMA DE LAS NACIONES UNIDAS PARA EL MEDIO AMBIENTE

ПРОГРАММА ОРГАНИЗАЦИИ ОБЪЕДИНЕННЫХ НАЦИЙ ПО ОКРУЖАЮЩЕЙ СРЕДЕ

Ref: ozat/jsc

7 September 2009

Dear Heads of National Ozone Units,

This is a follow up to my letter of 6 August about suggestions for national activities to commemorate International Day for the Preservation of the Ozone Layer on 16 September 2009. For your easy reference, a copy of that letter is available on the OzonAction web site at: <http://www.unep.fr/ozonaction/events/ozoneday/2009.htm>.

## Video News Release (VNR)

The UNEP DTIE OzonAction Programme, in cooperation with UNEP's Division of Communication and Public Information, has produced a short news video about the inter-linkages between ozone layer protection and climate change in the context of the HCFC phase out and growing interest in HFCs. It features high-level officials from UNEP -- including UNEP's Executive Director and UN Under-Secretary General Achim Steiner --, scientists, and NGOs.

Produced for UNEP by DEV.TV, this VNR is 7 minutes 10 seconds long. It is available in three versions: English, French and an International version (a special version with a blank soundtrack, which can be used for translations into national languages).

We recommend that National Ozone Units arrange with their television broadcasters to have the video aired on national TV stations during news broadcasts on or around 16 September. The video can also be used after that date as a lead up to the 21st Meeting of the Parties to the Montreal Protocol (Port Ghalib, Egypt, 4 - 8 November), and the 15<sup>th</sup> United Nations Climate Change Conference (Copenhagen, 7-18 December).

To see a low-resolution version of the video, please visit:  
[http://www.unep.fr/ozonaction/events/ozoneday/ozoneday\\_202009/vnr.mp4](http://www.unep.fr/ozonaction/events/ozoneday/ozoneday_202009/vnr.mp4)

To obtain a copy of the video, you have three options:

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Tel: +33.1.44.37.14.50 • E-mail: [unep.tie@unep.fr](mailto:unep.tie@unep.fr)

Fax: +33.1.44.37.14.74 • URL: <http://www.unep.fr>

## **1. Download the video from Reuters satellite service**

OzonAction has arranged for the VNR to be available for broadcasters (i.e. television stations) to download directly from a satellite news service called the Reuters World News Express. This Reuters satellite is distributed to 112 countries covering 621 broadcasters and over a thousand channels and affiliates.

The attached list indicates which countries have access to the Reuters World News Express service. If your country is indicated in the "Reuters" column, then please contact your national broadcaster to confirm that they have access (most national broadcasters have access). If they do, the broadcasters will know how to download the video from the satellite feed. The attached VNR Information Sheet provides details about the content and timing of the video which the broadcasters may like to know.

Please note that the video will only be available on the satellite from **7 September until 17 September** (after that time, broadcasters can obtain it from UNEP using the methods 2 and 3 below).

## **2. Download the video from UNEP's FTP site**

All three language version of the video files (plus the script and timings) are available for download from the FTP site. The video on the FTP site is available in high-resolution mp4 format.

Follow these steps:

1. Point your web browser to <ftp://62.160.8.6/ozonaction/vnr/>
2. Enter the User name: `ext_mail_oa`
3. Enter the Password: `unepdtie`
4. Copy the files from the FTP site to your local PC. Please note that the files are large and may take some time to download depending on the speed of your internet connection.

## **3. Request a tape**

If you are unable to access Reuters or use the FTP site, you may request a broadcast-quality video cassette directly from UNEP DTIE OzonAction, either through the Regional Network Coordinator in your region, or directly to the OzonAction Paris office.

Follow these steps:

1. Send an email message requesting a VNR tape to:

Ms. Mugure Kibe Ursulet, UNEP DTIE OzonAction Programme, Paris, France

Email: [mugure.ursulet@unep.org](mailto:mugure.ursulet@unep.org), Tel: +33 01 44 37 14 63

2. Specify your preference for:

Language: English, French or "International" version

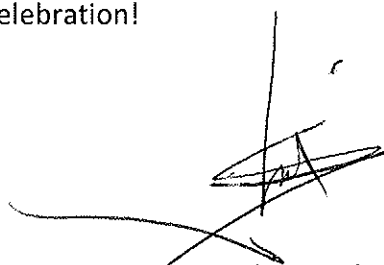
Format: PAL/Secam, or NTSC

Size: Betacam, or DVCam

3. Specify your full mailing address and phone number.

Should you have any question about the above processes, please do not hesitate to contact either myself or your Regional Network Coordinator.

We wish you a successful Ozone Day celebration!



Rajendra M. Shende  
Head, OzonAction Branch  
UNEP DTIE

Encl.

