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### Cuban short film wins top prize in UNEP's Global Video Competition on Ozone Layer Protection



PARIS/NAIROBI, October 2001 - 'Relaciones Peligrosas' (Dangerous Relations), a 9-minute film produced by Pablo Massip Ginestá from Cuba, has been awarded first prize in the United Nations Environment Programme (UNEP) [Global Video Competition on Ozone Layer Protection](#). The film illustrates how throughout history peoples' desire for cold temperature storage and to keep themselves cool during the hot season led to the development of chlorofluorocarbons (CFCs) and ultimately to ozone layer depletion.

Second prize was jointly given to an animated film, 'Magnificent Sky', by Nogar Begiashvili from Georgia and 'Tomorrow', a dramatic piece by Mohammed Karesly from Syria. 'Magnificent Sky' illustrates how ozone protection is seen through the eyes of children by using their drawings as a basis for the film. 'Tomorrow' uses a unique, narrative-free approach to raise awareness on the problem of ozone depletion and other environmental issues.

The winners were announced on October 19 during the 13th Meeting of the Parties to the Montreal Protocol in Colombo, Sri Lanka.

The Global Video Competition was organized by UNEP DTIE's OzonAction Programme with support provided by the Multilateral Fund for the Implementation of the Montreal Protocol. It was open to adults living in the developing countries that are Party to the Montreal Protocol. Countries organized national competitions and selected the best entries. Ten regional finalists were selected from among the national winners. The films were judged by a jury led by Mr. Ivan Hattingh, Chairman of the Board of the Television Trust for the Environment (TVE) and Wildscreen, a UK based environmental film festival.

Regional finalists included films from Argentina, China, Cuba, Egypt, Georgia, Indonesia, Mali, Sri Lanka and two from Syria. Pablo Massip Ginestá, the global winner, will receive US\$ 3,000 at an award ceremony. Certificates and cash awards will also be presented to the second prize winners and regional finalists.

This Competition is part of the information services UNEP's OzonAction Programme provides to developing countries to help them meet their compliance obligations under the Montreal Protocol. The OzonAction Programme also provides other clearinghouse services (Training & Networking of ODS Officers) as well as assistance with the development of national ODS phase out strategies (Country Programmes) and Institutional Strengthening support.

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UNEP Information Note 01/36

**Notes for the Press:** About the Montreal Protocol The Montreal Protocol on Substances that Deplete the Ozone Layer is the international environmental agreement that has galvanised global co-operation to protect the stratospheric ozone layer. The Protocol was signed by 24 countries in 1987 and as of August 1998, has been ratified by 168 countries, or Parties to the Protocol. A number of ozone-depleting substances (chlorofluorocarbons, carbon tetrachloride, methyl chloroform and halons) have already been phased out in developed countries, except for about 10,000 tonnes used as essential uses.

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#### About the UNEP Division of Technology, Industry and Economics

The mission of the UNEP Division of Technology, Industry and Economics is to help decision-makers in government, local authorities, and industry develop and adopt policies and practices that: are cleaner and safer; make efficient use of natural resources; ensure adequate management of chemicals; incorporate environmental costs; reduce pollution and risks for humans and the environment.

The UNEP Division of Technology, Industry and Economics (UNEP DTIE), with its head office in Paris, is composed of one centre and four units:

- The International Environmental Technology Centre (Osaka), which promotes the adoption and use of environmentally sound technologies with a focus on the environmental management of cities and freshwater basins, in developing countries and countries in transition.
- Production and Consumption (Paris), which fosters the development of cleaner and safer production and consumption patterns that lead to increased efficiency in the use of natural resources and reductions in pollution.
- Chemicals (Geneva), which promotes sustainable development by catalysing global actions and building national capacities for the sound management of chemicals and the improvement of chemical safety world-wide, with a priority on Persistent Organic Pollutants (POPs) and Prior Informed Consent (PIC, jointly with FAO).
- Energy and OzonAction (Paris), which supports the phase-out of ozone depleting substances in developing countries and countries with economies in transition, and promotes good management practices and use of energy, with a focus on atmospheric impacts. The UNEP/RISØ Collaborating Centre on Energy and Environment supports the work of the Unit.
- Economics and Trade (Geneva), which promotes the use and application of assessment and incentive tools for environmental policy and helps improve the understanding of linkages between trade and environment and the role of financial institutions in promoting sustainable development.

UNEP DTIE activities focus on raising awareness, improving the transfer of information, building capacity, fostering technology co-operation, partnerships and transfer, improving understanding of environmental impacts of trade issues, promoting integration of environmental considerations into economic policies, and catalysing global chemical safety.

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