

Public-Private Partnerships

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Agenda

I. The Business of Business is Business

II. Public-Private Partnership

- UNEP Finance Initiative (UNEP FI)
- Deutsche Bank Microcredit Development Fund



“Creating long-term value for our shareholders while concurrently ensuring the enduring viability of our human and natural resource base is an important part of our business philosophy.”

Dr. Josef Ackermann

Spokesman of the Board of Managing Directors, Deutsche Bank

“... if we cannot make globalization work for all, in the end it will work for no one.”

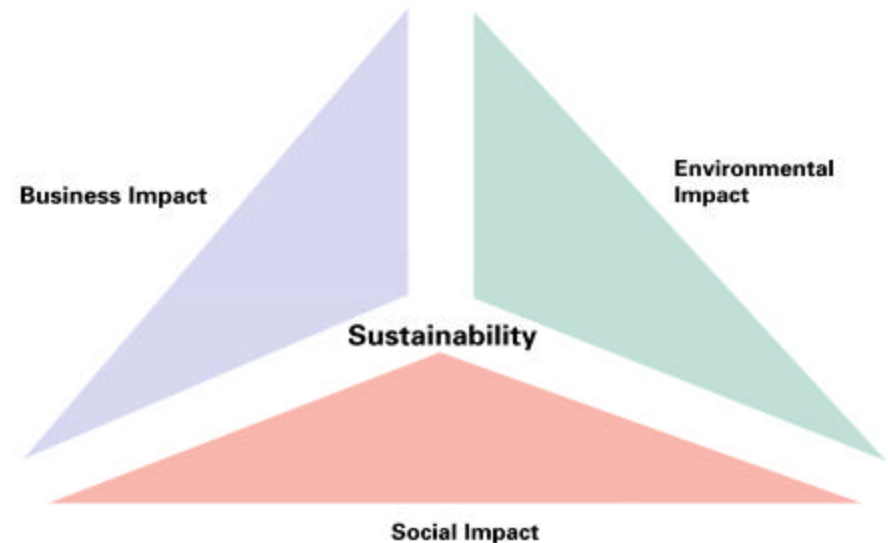
Kofi Annan

Secretary General of the United Nations



The Business of Business is Business

- Strategic management factor based on the “Deutsche Bank Mission Statement on Ecology and Sustainability“
- Environmental Management System: integrated into all divisions as an all-encompassing theme. Certified under ISO 14001 (1999, 2002, 2004)
- Leadership in the financial sector (e.g. United Nations Environmental Program, World Bank: Prototype Carbon Fund, Global Reporting Initiative)
- Listed in the Dow Jones Sustainability Indices and the FTSE4GOOD since their foundation
- Global governance: business / government / NGOs



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Acting sustainably creates win-win situations for all stakeholders

Shareholders

- Sustainability as a guiding principle is rewarded by international stock exchanges, rating and research institutes.
- Deutsche Bank has been listed in the Dow Jones Sustainability Indices and the FTSE4GOOD Indices since their foundation.

Customers

- **Business customers:** Advice in the use of new technologies, how to benefit from state funding for environmental investments and how to manage operational sustainable risks (rep. risks).
- **Investors:** Offering sustainability-oriented mutual funds, e.g. DWS Invest Sustainability Leaders or wind power funds by DIL.

Staff

- Creation of adequate working conditions, promotion of employees' careers, offering work-related training courses on sustainability issues.
- Supporting the staff in their commitment to environmental and social issues.

Society

- Deutsche Bank takes global social responsibility. Cooperation with competent partners world-wide, e.g. UNEP, UN Global Compact, Global Reporting Initiative.
- Support of international initiatives, e.g. Peace Parks and Microcredit Development Fund.



A Public-Private Partnership: UNEP Finance Initiative (UNEP FI)

- “UNEP Statement by Banks on the Environment and Sustainable Development” conceived at the Rio Earth Summit in 1992.
- “UNEP Statement of Environmental Commitment by the Insurance Industry” launched in 1995.

- Growth from 6 banks to 217 financial institutions (1992 – 2004).
- Members include commercial and investment banks, insurance and re-insurance companies, fund managers, multilateral development banks, venture capital funds.
- Goal is to develop and promote the linkage between the environment and financial performance.

- UNEP FI statements of commitment
 - Banking sector: Financial Institutions Initiative (FII)
 - Insurance sector: Insurance Industry Initiative (III)



A Public-Private Partnership: UNEP Finance Initiative (UNEP FI)

■ Key areas of activities

- Internal operations: such as energy usage, resource throughput, waste output.
- Identification and quantification of environmental risk as part of the normal process of risk assessment and management.
- Promotion of the development of sustainable products and services

■ Commitment by signatories

- Conduct internal review
- Measure activities against environmental goals
- Share information with customers and other stakeholders
- Support research
- Engage in dialogue with other financial institutions
- Share best practice
- Work with UNEP to review success in implementing the Statements



A Public-Private Partnership: UNEP Finance Initiative (UNEP FI)

❑ Working groups

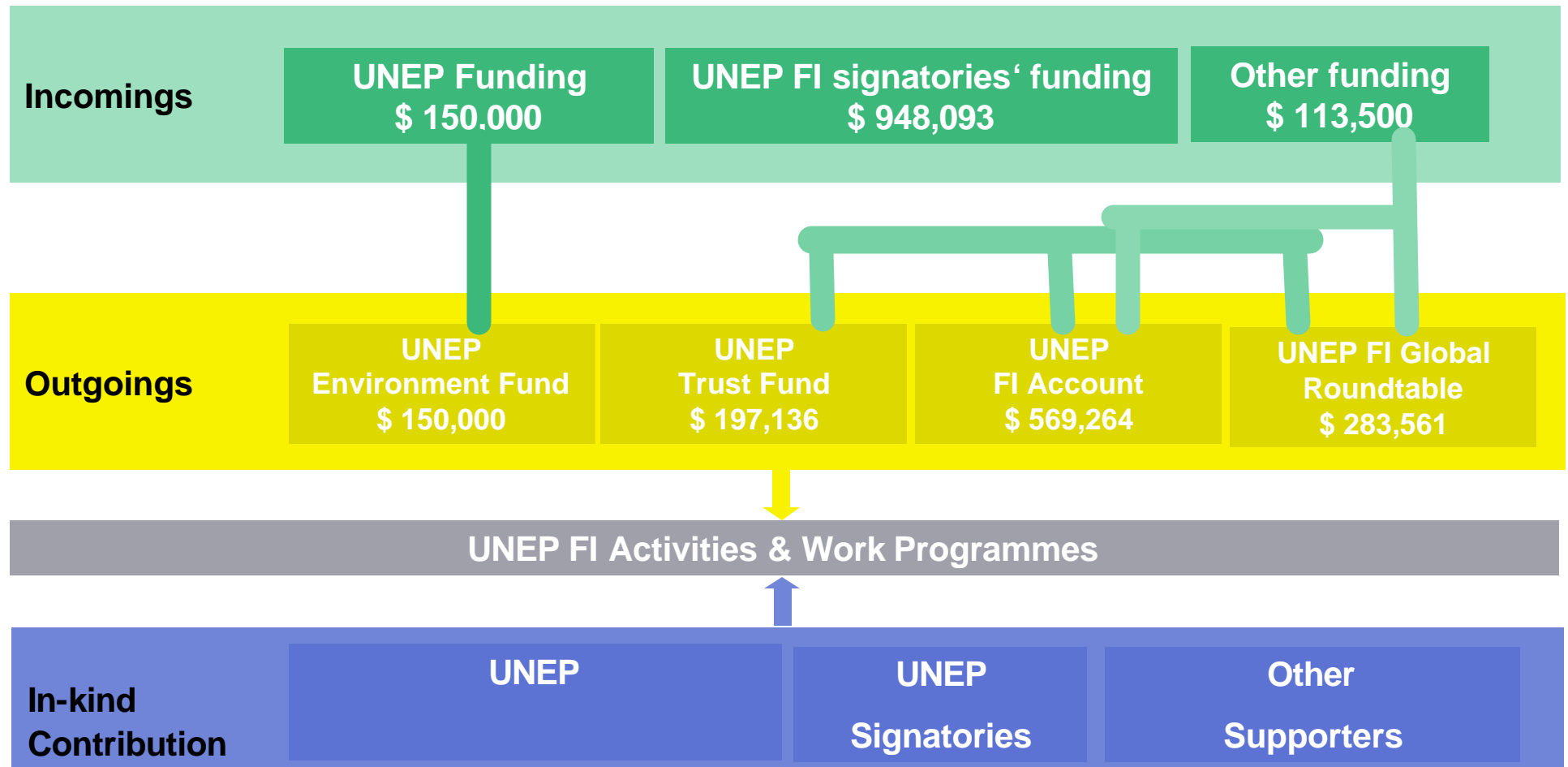
- ❑ Asset Management Working Group
- ❑ Climate Change Working Group
- ❑ Sustainability Management, Reporting and Indicators Working Group

❑ Regional task forces

- ❑ Central and Eastern European Taskforce
- ❑ North American Task Force
- ❑ Latin American Task Force
- ❑ Australian Outreach Programme
- ❑ African Task Force
- ❑ Asia Pacific Task Force



A Public-Private Partnership: UNEP Finance Initiative (UNEP FI)

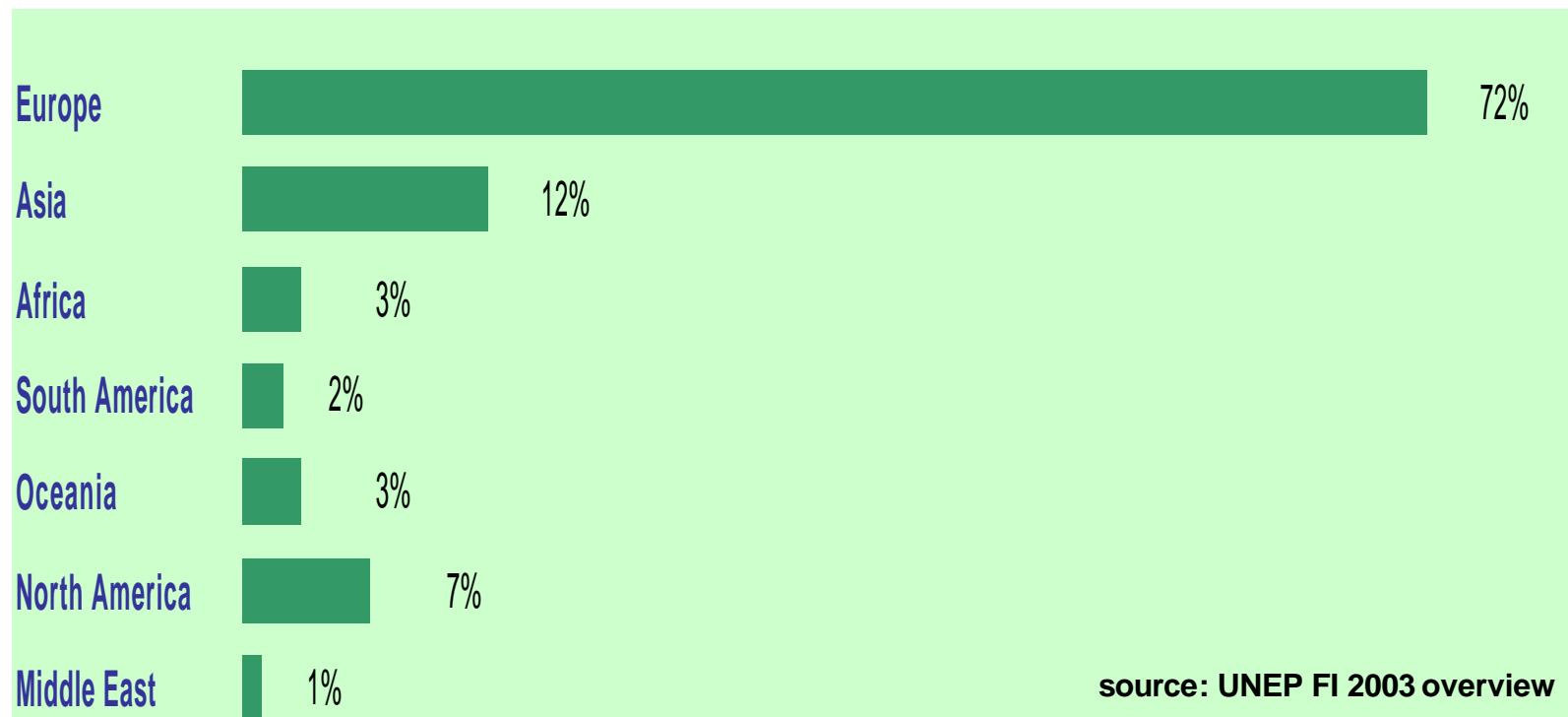


source: UNEP FI 2003 overview



A Public-Private Partnership: UNEP Finance Initiative (UNEP FI)

Signatories to the UNEP FI Statement





A Public-Private Partnership (best practice within UN Global Compact): Deutsche Bank Microcredit Development Fund

Goal

- To help Micro Finance programs reach scale and long-term durability as sustainable institutions

Background: Deutsche Bank Microcredit Development Fund (DBMDF)

- Established in 1997
- Managed by Deutsche Bank Americas Foundation
- Offers low-interest loans to Micro Finance institutions around the world
- Capitalization = approx. US Dollar 1 million to 12 institutions
- Funds from Bank and Private Clients (minimum contribution US Dollar 50,000)

A typical Deutsche Bank MDF loan structure

- 2 percent annual interest rate
- Quarterly interest payment in US Dollars (USD)
- 5 year maturity
- No amortization of principal

