

21st UNEP Consultative
Meeting with Industry
Associations, 7 – 8 October
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the reporting, dialog and communication life cycle



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management challenges



- manage risks across well-known boundaries
- manage corporate governance
- understand intangibles better
- react responsibly/quickly if damage occurs
- understanding the impacts of products and services (a path from “efficiency to effectivity”)
- develop the business case from value protection to value growth?
- what and how to report?
 - internally, embedded into MIS
 - externally, through sustainability reporting

general life cycle approach challenges



- data availability
- data accuracy
- information accuracy
- standardized information for comparisons
- accepted methodologies
- accepted benchmarks
- feedback loops to drive change
- continuous improvement through engagement with stakeholders

**boundary
questions**

**common
standards**

**process
management**

sustainability reporting challenges



- data availability
- data accuracy
- information accuracy
- standardized information for comparisons
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- continuous improvement through engagement with stakeholders

boundary questions

common standards

process management

GRI boundary protocol - a risk management tool -



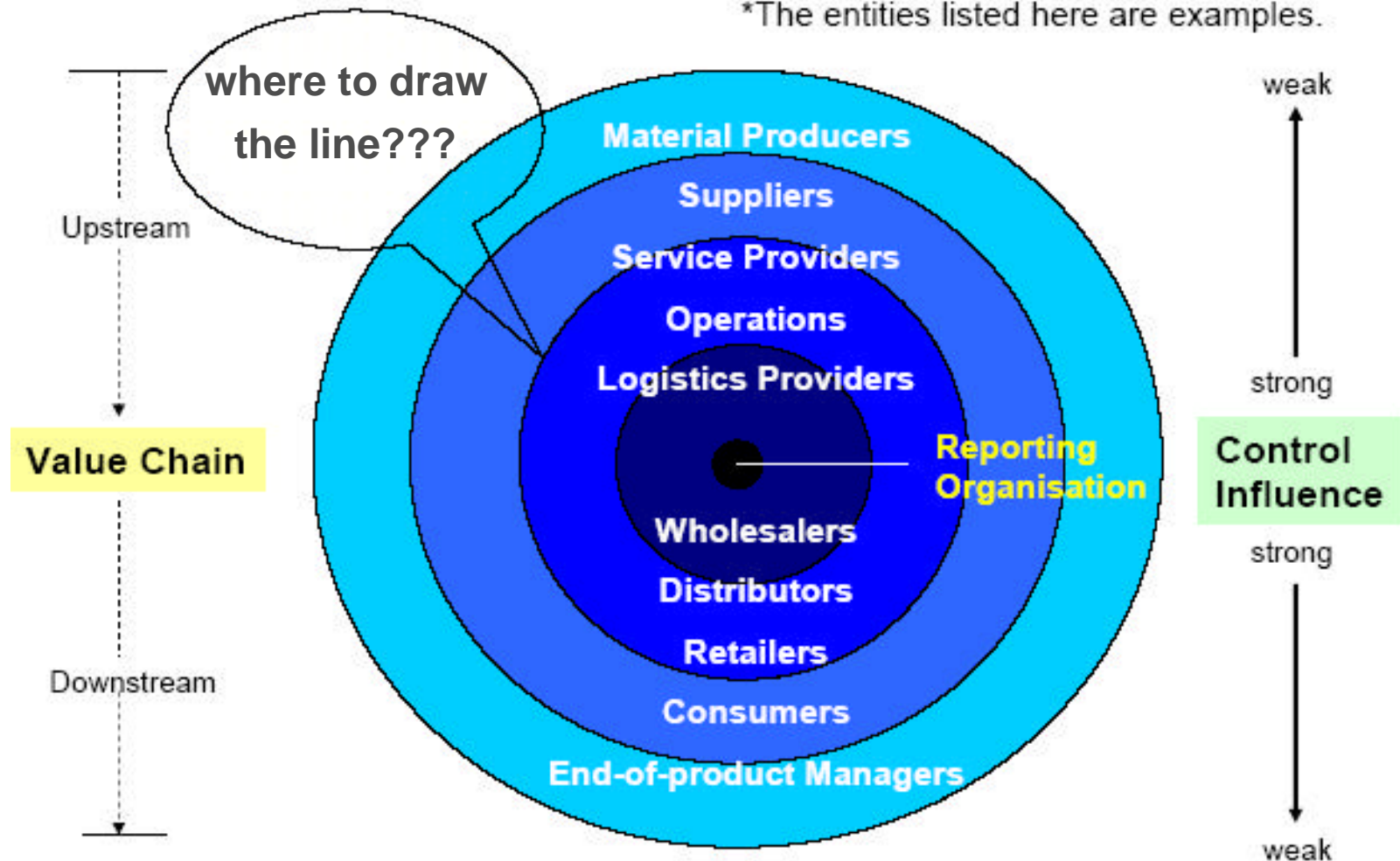
- understanding a reporting boundary for sustainability reporting
- process of setting reporting boundaries
- practical issues in setting reporting boundaries
- practical issues in presenting reporting boundaries

please take a copy or download from www.globalreporting.org

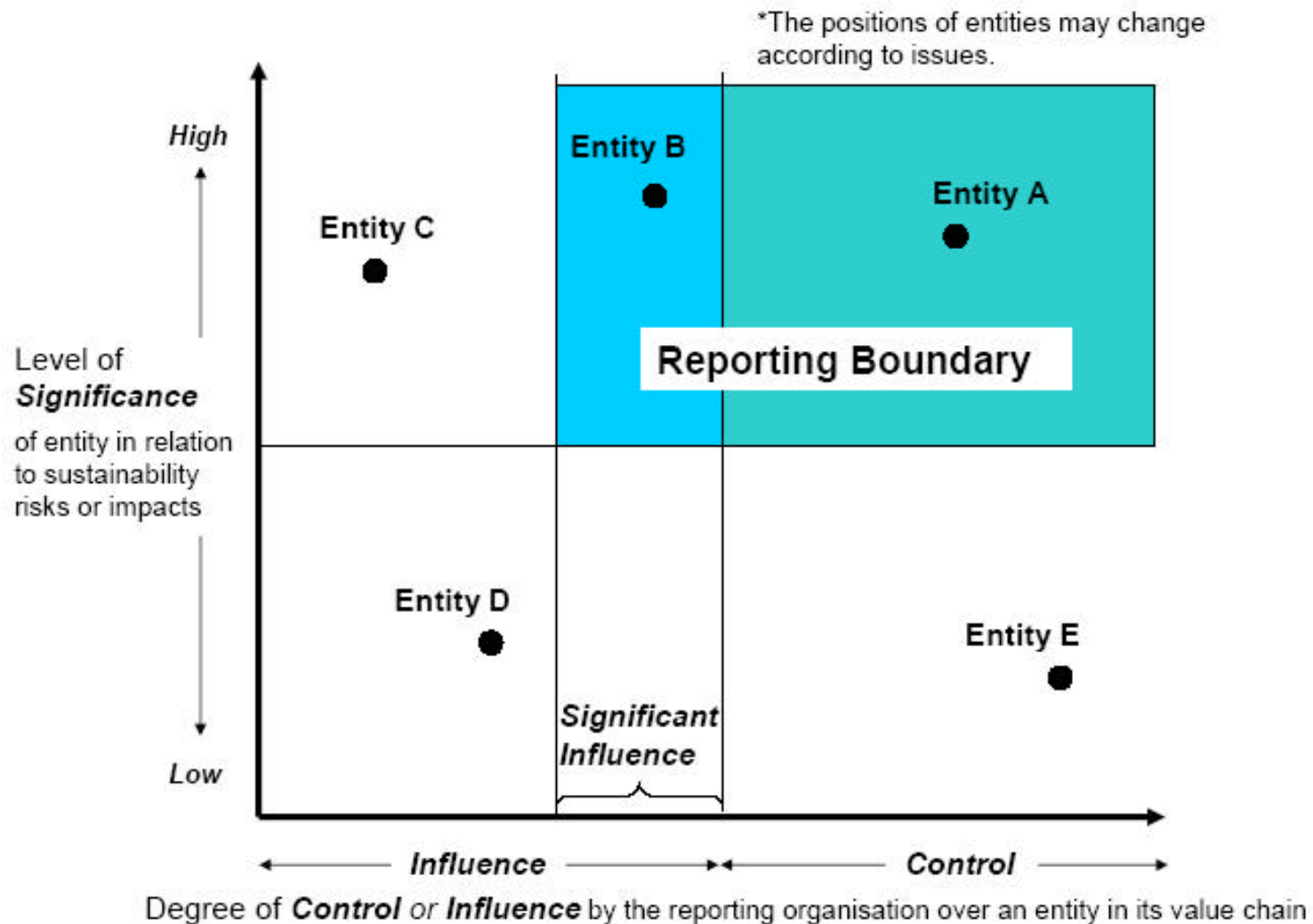
understanding a reporting boundary



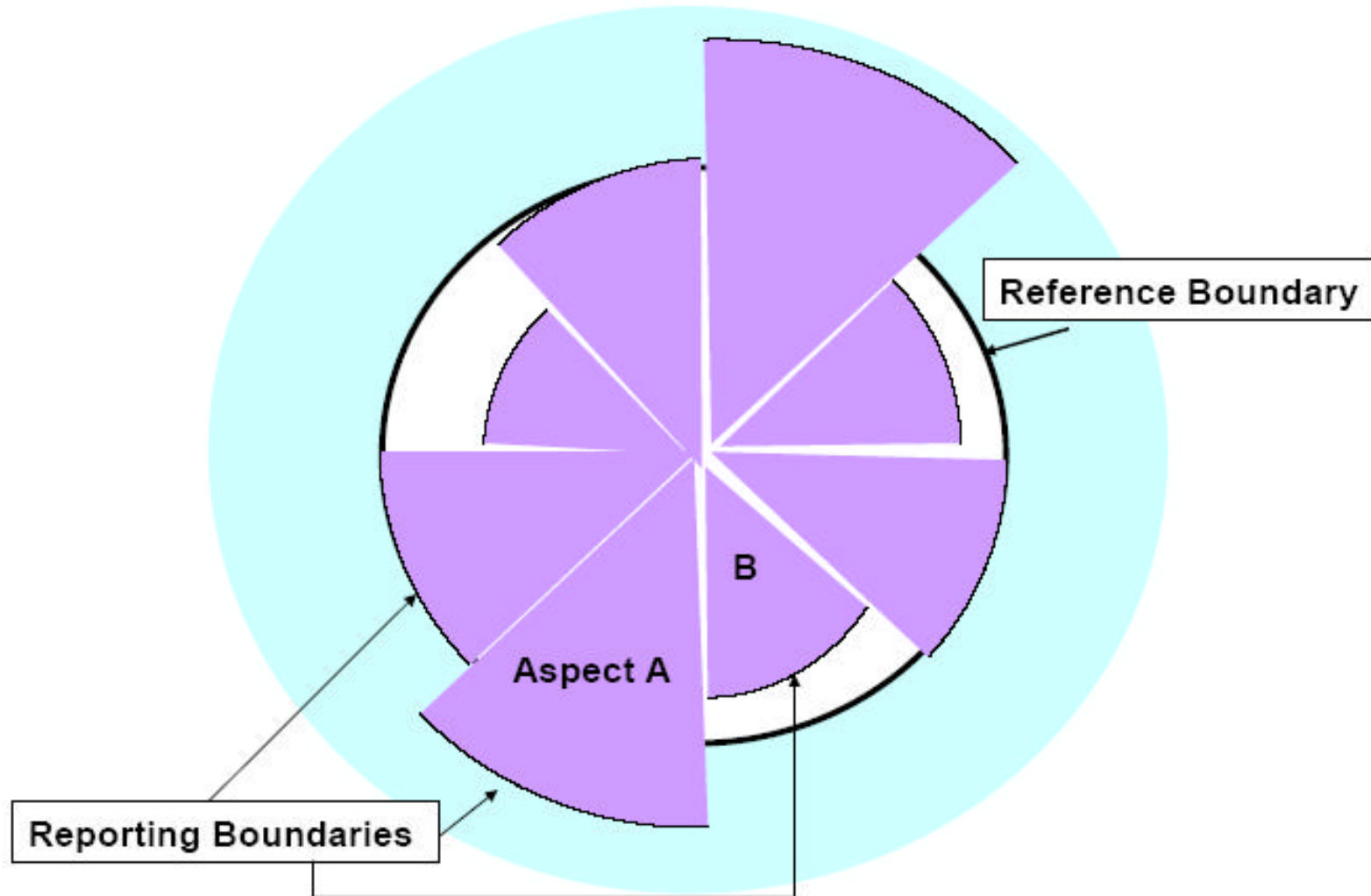
*The entities listed here are examples.



visual tool to define a reporting boundary



boundaries for different aspects

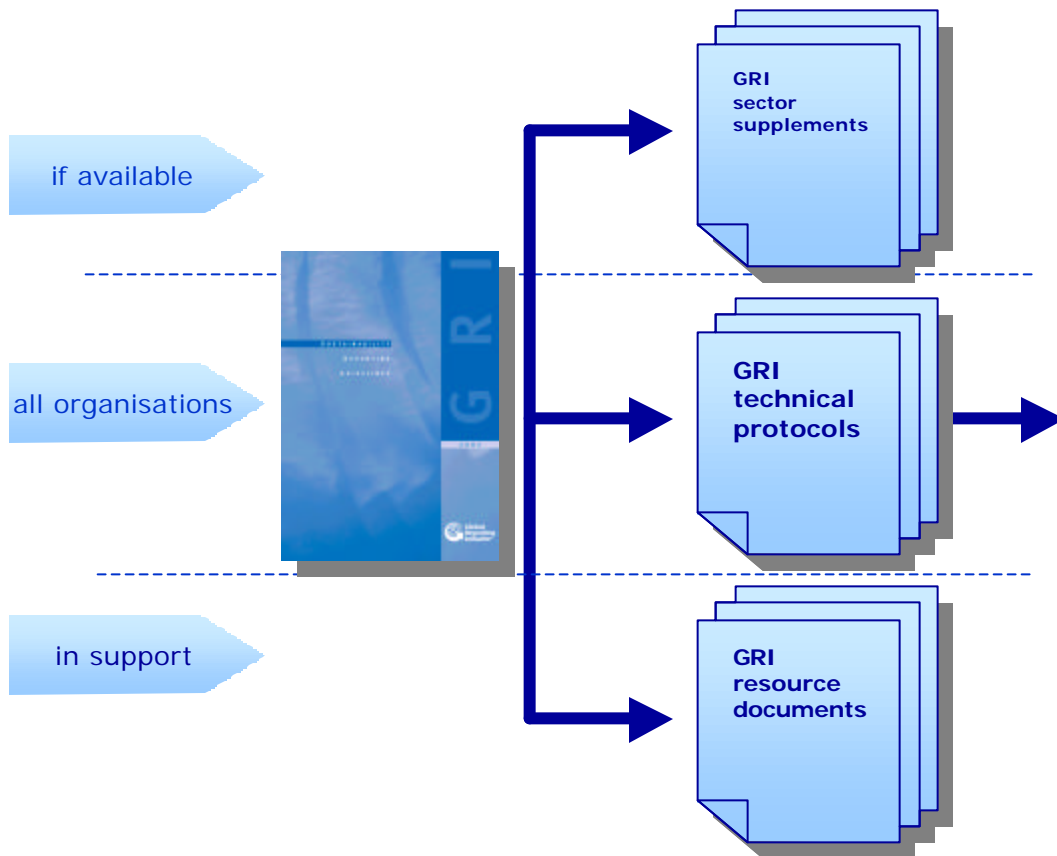


takeaways for the LCA discussion



- as long as the boundaries are transparent comparison is much easier, reference boundaries help to clarify
- is LCA seen as a risk management tool or is it still “stuck” in the R&D and EHS departments?
- “significant risk or impact” and “influence or control” could also work for prioritizing LCAs for products and services?
- LCA could be a useful tool in the discussion with external stakeholders about progress and improvements

GRI Reporting Guidelines (2nd generation)



Sector Supplements - A Growing Suite -



Pilot and Board Review	Underway	Pipeline
Automotive	Financial Services (Environement)	Apparel
Telecommunications	Mining and Metals	Electricity Utilities
Financial Services (Social)	Public Agencies	Oil and Gas
Tour Operators	Logistics and Transportation	Food Retail
		IT
		NGOs / Foundations

Not Good Enough !



Wanted better reports:

- Performance results
- Transparency
- Materiality
- Comparability
- Auditability

Wanted better reporting:

- Baseline data for markets
- Reduce questionnaire fatigue
- Streamlined process
- Lower cost

**a level of standardization
is needed for every solution**

The G3 project



- Sustainability reporting standard
- Technological innovations
- User services



G3 Sustainability reporting standard



G3 Innovations:

Clarity and purpose

Outcome:

- ✓ *Indicator development (e.g.: social, human rights, labor)*
- ✓ *Comparability*
- ✓ *Auditability/Assurance*
- ✓ *More Performance-based guidelines*
- ✓ *Boundaries guidance*
- ✓ *Tiered levels*

Reporting process

- ✓ **Engagement guidance**
- ✓ **Principles guidance**
- ✓ **Materiality test**

Relationships and harmonization

- ✓ **Fit with principal global CSR standards**
- ✓ **Utility for financial community**
- ✓ **Fit with assurance standards**

G3 delivery pillars



- **technological innovations:**
 - *XML / XBRL tagging*
 - *Disseminated in digital format*
 - *A public standard for direct use*
 - *Proprietary services can build on further value added*
- **report registration**
- **educational programs**
- **accreditation (tbc)**

Help us to help you



G3 needs:

- Participants for working groups
- Investors in the project
- A strong membership base

Join, Take Part, Invest

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