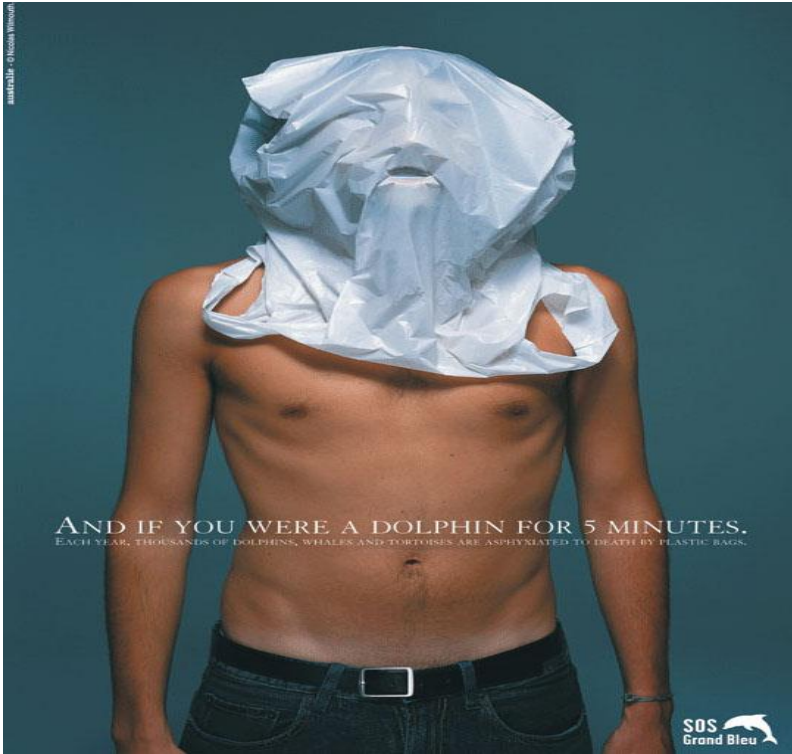




Biodiversity & Business: Alliance for Sustainability



- UNEP CBD & DTIE joint Conference:**
- **CBD-3rd Business & the 2010 Biodiversity Challenge Conference;**
with
 - **UNEP Business & Industry Global Dialogue**

Arab Hoballah, UNEP
Jakarta, 30/11-2/12 2009

Assessments: from grey to black

- **Millennium Ecosystem Assessment, IPCC, GEO/UNEP, WRI, ...**
- **Current economic system too destructive and trends frightening;**
- **Regenerative, assimilative and carrying capacities of natural ecosystem going beyond limits;**
- **Natural Resources and Biodiversity constitute the foundation of societies, civilizations and development;**
- **Natural and Biological systems are being disrupted if not broken;**
- **Mostly for economic and recreational reasons;**

The global context: emerging opportunities

- **Opportunities from stimulus packages: a transition towards a green economy: if the global community wants, they can find the needed resources.**
- **Opportunity from the global collective rethinking of the development and business models of the last century;**
- **“Limits to Growth”:** support from UNGA, UNEP & other UN, World Leaders, OECD;
- **Partnerships, public/private, civil society: common concern & objectives with differentiated responses**
- **Crises and opportunities: depend on supply & demand, Resource Efficiency, consumption & production**

How far can we go? Resilience

Wastes

Transport/Traffic

Depletion of resources

Construction

Chemicals

Dangerous trends

Breaking cycles

Loosing basic res.

The price for growth!!

A suicidal path





Basic needs: food, water & biodiversity

Crisis & scarcity

Despite abundance

**Demand
management?**

Water?

Forest?

Fauna & Flora?

Air & Health?

Education?



Ecosystem Mngt, Resource Efficiency & SCP

- Over the past 50yrs, Humans have changed ecosystems + rapidly & extensively than in any comparable period of time in human history
- ☐ Of concern to & direct responsibility of Gvt/public, private/business, research and consumers;
- ☐ Through policy reforms, culture of change & relevant tools
- ❖ Drivers: less polluting, cleaner, decoupling, depletion of resource, responsibility, efficiency, SCP patterns.
- ❖ Applying life cycle thinking and ecosystem approach;



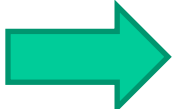


Policy, business & Ethical behavior

- ❖ *Regulations, incentives and education/info/awareness or sticks, carrots and tambourines;*
- ❖ *Reshape & refocus policies and investments*
- ❖ *Reconfigure business and infrastructure to deliver better returns while preserving the natural capital;*
- ❖ *Business: major role as user of ecosystem services and contributor to ecosystem change;*



Influencing consumption & production patterns towards GE...

- ❖ underlying **rational** for consumption;
- ❖ demonstrating win-win-win opportunities
- ❖ obstacles and **opportunities** for change;
- ❖ Improvement of processes, products and services;
 **business & industry;**
- ❖ Modernization of infrastructure, policy frameworks & investments  **governments**
- ❖ Awareness, dialogue & behavior  **consumers;**
- **DRIVERS for GREEN GROWTH & GREEN ECONOMY, with ECONOMIC CASE for SCP**
- **Essential for valuing ecosystem services and preserving biodiversity**



UNEP, Biodiversity & Business

- ❖ *In addition to the 2010 COP to CBD:*
- ❖ *New POW : 3 key priorities;*
- ❖ *Next GMEF in Bali to address Biodiversity and Ecosystems;*
- ❖ *Partnership with various institutions for a follow up strategy on MA;*
- ❖ *IPBES, Intergovernmental Consultative Platform on Biodiversity & Ecosystem Services;*
- ❖ *TEEB, The Economics of Ecosystems and Biodiversity;*
- ❖ *UNEP FI, Biodiversity & Ecosystem Services;*
- ❖ *WCMC, Biodiversity info & assessments;*
- ❖ *LCI, Biodiversity indicators in LC environmental assessments;*
- ❖ *and more with CBD, IUCN, WRI, WBCSD, UNESCO, UNDP, WWF, others*

Summing up

- ❖ *React under pressure & crisis;*
- ❖ *Draw little lessons and act on margins;*
- ❖ *Keep on BAU and take few new initiatives*
- ❖ *All endorsed SD since +20 years??*
- ❖ *Today we all add CCSR, Green Economy & Green Jobs, SCP, etc;*
- ❖ *Is there really structural change, culture of change in decision making process by all?*
- ❖ *Still too many hot spots in biodiversity and ecosystems*

To conclude

- ❖ ***Any agreement on CC will require:***
 - ❖ ***Redirecting Investments;***
 - ❖ ***Promoting decoupling & resource efficiency***
 - ❖ ***Developing sustainable goods and services;***
- ❖ ***Redefining Environment for Development***
- ❖ ***Valuing Ecosystem services and changing the un-SCP patterns;***
- ❖ ***Green Economy, an opportunity;***
- ✓ ***Let us be prepared for 2012, making the best out of the 2010 Year of Biodiversity***
- ✓ ***Contradiction: present financial crisis due to abuses & volatility versus poverty & depletion of resources***
- ✓ ***No solution without strategic alliance between Governments, Business & CSOs***



MISSION IMPOSSIBLE!!



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