



International Chamber of Commerce



UNEP

United Nations Environment Programme



Invitation to nominate

**World Summit Business
Awards for Sustainable
Development Partnerships**

Presentation during the World Summit on Sustainable Development
Johannesburg, South Africa, 2-11 September 2002



EXCELLENCE, INNOVATION, MANAGEMENT, PARTNERSHIP

presented by ICC in association with UNEP



The world business organization

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World Summit Business Awards for Sustainable Development Partnerships

Vision

Through the World Summit Business Awards for Sustainable Development Partnerships, the International Chamber of Commerce (ICC) and the United Nations Environment Programme (UNEP) aim to bring recognition to effective multi-stakeholder partnerships, which have been designed to pursue and achieve sustainable development.

The Awards are intended to coincide with the international multi-stakeholder process leading up to the World Summit on Sustainable Development in September 2002.

The Summit provides an opportunity for the international community to comprehensively review the achievements in sustainable development during the ten years since the United Nations Conference on Environment and Development (UNCED) in 1992, and focus on the considerable challenges that lie ahead.

The Awards will spotlight real examples of what has been accomplished, the obstacles encountered, and the lessons learned. Moreover, these effective partnerships can help reveal where further efforts should be concentrated. The spirit of the Awards is the recognition and revelation of leading innovative approaches to advance sustainable development and set an example for others.

The achievements recognized by the Awards will contribute a powerful element to multi-stakeholder dialogue in the lead up to the World Summit on Sustainable Development in Johannesburg, South Africa, in September 2002, where the Awards themselves will be presented during a special ceremony.

Partnership

The Awards will focus on effective multi-stakeholder partnerships that have clearly led to demonstrated results in achieving sustainable development. In this context, partnership should be interpreted as formal or informal cooperative programmes between business organisations (such as companies and/or representative associations) and any combination of public and private sector institutions, government and non-governmental organisations, labour, research, development, community and charitable agencies, etc.

The focus will be not only on large scale, well-known, existing partnerships (such as international voluntary initiatives), but will also seek recognition for the lesser known, smaller scale partnerships that exist in various parts of the world that have made a significant contribution. The participation of enterprises in developing countries is also particularly encouraged.

Objective

The objective of the Awards is to demonstrate how multi-stakeholder partnerships can contribute effectively to sustainable development in support of the key dimensions: economic, social and environmental. The Awards will highlight concrete actions taken by business in partnership with other stakeholders, and raise awareness of these achievements. The Awards will, therefore, support the ICC-WBCSD Business Action for Sustainable Development initiative, the preparations by UNEP towards the World Summit on Sustainable Development, and the Global Compact of the UN Secretary-General Kofi Annan.

Recognized partnerships will demonstrate that cooperation and sound management toward sustainable development can strengthen corporate performance, improve social and environmental conditions, enhance relations with local communities, and create competitive advantages in today's markets, globally and locally.

Selection criteria

Partnerships nominated for the Awards will be recognized on the degree and extent to which achievement of the indicators of sustainable development listed below have been demonstrated. Furthermore, as sustainability is largely driven by a comprehensive, cross-cutting approach to conducting business, the Awards will be based on how achievements demonstrated in any of the categories have been integrated to further advance the critical economic, social and environmental dimensions of sustainable development. (For example, a description of achievement in improved waste management would address the economic, social and environmental benefits derived from such actions.)

Management and Policies

- Promotion and achievement of industry standards.
- Implementation of agreed policies.
- Internal and external transparency.
- Management / employee interaction and corporate 'buy-in'.

Life Cycle Approach

- Relations with suppliers, product and service procurement policies.
- Resource management.
- Waste management and product stewardship.
- Technology innovation and research.
- Relations with employees, customers and public authorities.

Stakeholders, citizenship and social responsibility

- Industry sector initiatives.
- Public / private partnerships.
- Contribution to communications, education, training and awareness-raising.
- Sponsorship, mentoring and other campaigns.
- Responsible local community interaction and conduct.

Vision

- Where and how further efforts should be concentrated.
- Business / industry's future agenda.
- Helping to address global issues.

Nomination procedure

When completing the Standard Nomination Form, particular attention should be made to include a brief, general introduction and description of the key characteristics of the partnership and the manner in which the partnership is contributing to the overall commitment to sustainable development.

The selection criteria have been agreed between ICC and UNEP. The International Selection Panel will be chaired by Lord Holme of Cheltenham, and will comprise representatives of ICC, UNEP and other leading non-governmental organisations and international agencies. No type, size or category of company, institution or partnership will be excluded from the Award process.

Submission of nominations and deadlines

All nominations must be submitted to the International Selection Panel, by 28 February 2002, at the following address: c/o ICC, 38 cours Albert, Paris 75008 France.

One copy must be sent to the relevant ICC National Committee for its preliminary review, ranking and recommendation.

For addresses visit: www.iccwbo.org/home/menu_national_committees.asp

Another copy must be sent to the nearest UNEP Regional Office

For addresses visit: www.unep.org/UNFactSheet

For application materials and Standard Nomination Forms, visit the ICC (www.iccwbo.org) and UNEP (www.unep.org) web sites.

Note: for those applicants without internet access, please post all enquiries to the International Selection Panel, c/o ICC, 38 Cours Albert 1er, Paris 75008, France.

Awards presentation

Recipients of the World Summit Business Awards for Sustainable Development Partnerships will be contacted by 30 June 2002. The Award Ceremony will be held on the occasion of the World Summit on Sustainable Development in Johannesburg, South Africa, 2-11 September 2002.