

About the Marrakech Process:

Our global community urgently needs to move towards resource efficient economies and sustainable lifestyles to reduce depletion of natural resources, decouple economic growth from environmental degradation and ensure that the poor meet their basic needs. The Marrakech Process responds to these objectives.

The Marrakech Process is a dynamic multi-stakeholder platform to support: 1) **the implementation** of projects and programmes on Sustainable Consumption and Production (SCP) and 2) **the elaboration of a Global Framework for Action on SCP** – the so-called 10-Year Framework of Programmes on SCP (10YFP). The process responds to the call of the WSSD Johannesburg Plan of Implementation and will be reviewed by the UN Commission on Sustainable Development (CSD) during the 2010/11 two-year cycle.

UNEP and UN DESA are the leading agencies of this global process, with an active participation of national governments, development agencies, private sector, civil society and other stakeholders. The Marrakech Process includes various mechanisms such as: regular global and regional expert meetings, **voluntary Task Forces**, and special dialogues and forums with development agencies, Business and Industry and NGO; as well as an UN-Inter Agency Network.

Objectives of the side event:

The main objective of this side event will be to:

- Present the work of Marrakech Task Forces and their contribution towards a greener economy and a Global Green New Deal.
- Discuss and highlight the linkages between Sustainable Consumption and Production (SCP) and green economy objectives.

SIDE EVENT - CSD17

SCP towards a Green Economy: How to get there?

The contribution of the 'Marrakech task forces on sustainable consumption and production' to a Global Green New Deal

7 May 2009 / 6:15 – 7:45

Venue: United Nations (room 6)

*Co-organized by France, UNEP & UNDESA with the Marrakech Task Forces
Presented by the government of France*



This side event will be in close coordination with the side event presented by the Czech Republic and co-organized with UNEP on "Sustainable Consumption and Production towards the CSD18: what are the key programmes for action" that is taking place 6 May lunchtime

Agenda

6:15 - 6:25 Welcome remarks and introduction

- Mr. Christian Brodhag, Chair of the international task force on sustainable tourism development; former interministerial delegate for sustainable development, France
- Mr. Ulf Jaeckel, Deputy Director, Federal Ministry for Environment, Nature Conservation and Nuclear Safety, Germany
- The side event will be facilitated by Ms. Genevieve Verbrugge

6:25 - 6:45 The Global Green New Deal, and its link with ‘Sustainable Consumption and Production‘

- Key note presentation: Mr. John D. Shilling, Chair, Millennium Institute and Advisor to the Green Economy Initiative of UNEP
- Reflexion on the Global Green New Deal in a Regional context, TBC

6:45 - 7:40 Securing a Global Green New Deal and the shift towards low-carbon societies

How can the Marrakech Task Forces (MTFs) on sustainable consumption and production as well as business and civil society contribute?

1) Revive the world economy, create employment opportunities and protect vulnerable groups

- Ms. Kaarin Taipale, Chair, MTF on Sustainable Buildings and Construction
- Mr. Daniel Ziegerer, Senior Policy Adviser, MTF on Sustainable Procurement
- Ms. Anabella Rosemberg, Policy Officer, International Trade Union Confederation / Trade Union Advisory Committee to the OECD

2) Reduce carbon dependency, ecosystem degradation and water scarcity

- Ms. Gunilla Blomquist, Chair, MTF on Sustainable Lifestyles
- Mr. Paulo Soprano, Chair, MTF on Education for Sustainable Consumption
- Ms. Adriana Villasenor, Public Policy Manager, PepsiCo Inc., member of World Business Council of Sustainable Development

3) Support the Millennium Development Goal of ending extreme world poverty by 2012

- Mr. Ulf Jaeckel, Chair, MTF on Cooperation with Africa
- Mr. Thibault Devanlay, Adviser, MTF on Sustainable Tourism

7:40- 7:45 Closing remarks

- Mr. Christian Brodhag, Chair of the international task force on sustainable tourism development
- Ms. Khalida Bouzar, Deputy Director, UNEP-DTIE
- Ms. Chantal Line Carpentier, Sustainable Development Officer, UNDESA