



GTZ contributions towards SCP



**OECD UNEP Workshop:
Sustainable Consumption and Production for Development**

OECD Conference Centre, Paris, 10-11 June 2010

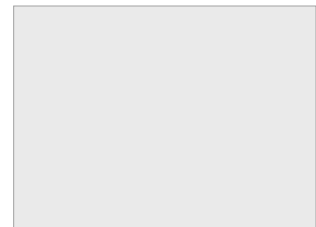
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About us

- As an international cooperation enterprise for sustainable development with worldwide operations, the federally owned Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH supports the German Government in implementing its development policy objectives.
- We promote complex reforms and change processes in developing and transition countries with the objective to improve people's living conditions on a sustainable basis.
- We work on behalf of the German Federal Government and other public and private sector, and national and international clients.
- GTZ's services are generally provided as direct contributions. This means the recipient country is granted not funds, but goods and/or services.
- The special feature of TC as direct contributions is the coordination and joint implementation of projects with the partner and joint responsibility for its results (GTZ's cooperation model).





Our activities in the area of SCP

Policy advice on ...

- national SCP programs and action plans
- regulative, fiscal and economic instruments for promoting SCP
- sustainable production
- sustainable consumption and consumer protection
- corporate social and environmental responsibility
- enhancing business competitiveness through SCP (SME)
- sustainable cities

Sectors

Energy
Buildings and housing
Agriculture
Transport/ mobility
Tourism
Waste
Water



The Common Code for the Coffee Community (4C)

Commissioned by the

- German Federal Ministry for Economic Cooperation and Development (BMZ)
- Swiss State Secretariat for Economic Affairs (SECO)
- Flemish International Cooperation Agency (FICA)



Public-private partnership between the European Coffee Federation 4C Group and GTZ's Programme Office for Social and Ecological Standards.

Members of the independent 4C Association are representatives from coffee producers, trade & industry as well as civil society and associated members like governments, research institutes etc.

Currently, the 4C Association has over 90 members representing more than 50 per cent of the potential coffee supply and more than 65 per cent of the demand.



The Common Code for the Coffee Community (4C)

- Worldwide more than 14,000 farmers produce coffee in line with 4C standards - a good four percent of global production
- With the aid of new, improved planting techniques, production has become more efficient, and the quality of coffee has improved. In combination with better access to markets and the rising demand for sustainably produced coffee, this has led to an increase in the incomes of coffee farmers, in some areas by as much as 30 percent.
- The farmers' organizational structures are also being strengthened, and they are gaining better access to financial services, since 4C promotes stable organizational structures and is considered a plus point by local banks.



Enhancing business competitiveness through SCP

Egyptian-German Private Sector Development Programme

Enhancing competitiveness through innovations, which can result in new or improved products or production processes.





Business Development Services, TOT, Capacity Development

Activities

Energy audits & assessments

Trainings:

- PREMA
- Chemical Management
- Energy Efficiency

Access to finance:

- credit schemes
- incentives
- CDM



Impact

Rational use of Energy/ water:

- cost reduction
- lower emissions
- less water stress

Improved management of chemicals:

- cost savings
- safer workspace
- waste reduction



Waste Management

Setting up a sustainable recycling model in Maputo



- waste exportation
- no involvement of the informal sector
- poor recycling rate



Concept

- Stimulate the local recycling
- Facilitate the cooperation between the informal sector and the producer
- Integration of former waste pickers

Approach

- Analyze the local market
- Identify the right material
- Participatory planning
- Monitoring

Result





Sustainable Shopping Basket

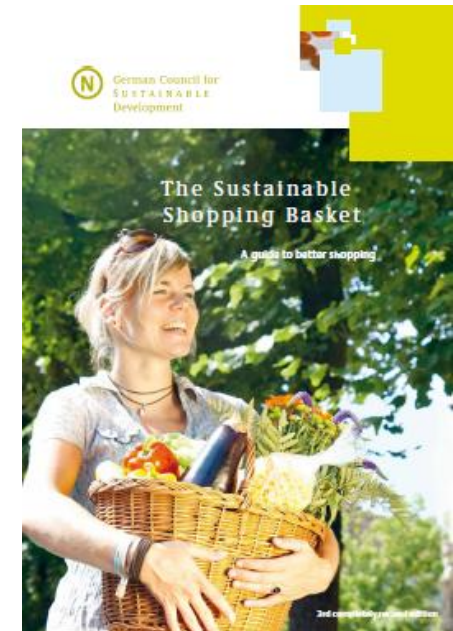
- guide for consumers
- advice for a wide range of consuming decisions
- closer look at social, economic and environmental impacts of purchasing decisions
- new edition takes into account the **climate effect of consumer goods**





Sustainable Shopping Basket for India

- Commissioned by German Federal Ministry for Environment, Nature Conservation and Nuclear Safety (BMU)
- adapt the German Guide to the needs of Indian consumers
- reasons to consume more sustainably
- sustainable consumption in India
- strategies for Indian consumers (labels etc.)
- sustainable consumption choices in the market
- general sustainable household management strategies
- dealing with spurious and fake goods
- versions in Hindi and regional languages





Thank you very much for your attention

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