The Marrakech Process
Building Cooperation on Sustainable Consumption & Production

Ms. Adriana Zacarias Farah
UNEP – DTIE
10 July 2010
The Marrakech Process on SCP

Responds to **WSSD Johannesburg Plan of Implementation** call to accelerate the shift towards SCP, decoupling economic growth from environmental degradation.

It is a global and informal **multi stakeholder platform** that:

1. Supports the **development and implementation of projects and programmes on SCP** based on regional and national priorities, and multi-stakeholder partnerships and mechanisms.

2. Provides inputs for the elaboration of **the 10 Year Framework of Programmes (10YFP)**, to be further developed during the UN Commission for Sustainable Development (CSD 18-19 cycle in 2010 and 2011).
Mechanisms of the Marrakech Process

- Regional Programes & Strategies
  Developed at the regional & national levels

- Marrakech Task Forces
  On specific SCP issues, led by Governments

- UN Inter-Agency Network
  With the participation of 12 UN Agencies

- Cooperation Dialogue
  Engage development agencies in SCP

- Business & NGOs Forums
  Broaden business and NGOs engagement

- Major groups dialogue
  Support participation of major groups
Main Outcomes: Regional strategies on SCP

**Latin America**
- Regional Strategy on SCP (implementation, LAC Forum)
- Regional Government Council on SCP
- MERCOSUR – SCP Action Plan

**Africa**
- African 10YFP on SCP (AU, NEPAD, AMCEN, UNECA)
- African Roundtable on SCP
- Task Force: Cooperation with Africa

**Europe**
- EU SCP and Sustainable Industrial Policy Action Plan

**Asia Pacific:**
- Regional Help Desk on SCP
- Green Growth Initiative (Korea & UNESCAP)

**West Asia:**
- Regional Strategy on SCP

**North America:**
- Regional Consultations and development of activities on SCP
Task Forces: supporting SCP implementation

- Sustainable Buildings & Construction
- Sustainable Tourism
- Sustainable Products
- Sustainable Public Procurement
- Cooperation with Africa
- Sustainable Lifestyles
- Education for Sustainable Consumption

Policy tools and programmes

Regional-focused

Sector-focused
Why SCP for Development? The role of Development Agencies

- SCP can help to achieve the MDGs.
- SCP offers new opportunities such as the creation of new markets, green and decent jobs (e.g. markets for organic food, fair trade, sustainable tourism, renewable energy,) and more efficient, equitable, and welfare-generating natural resources management.
- It also offers the possibility for developing countries to “leapfrog” to more resource-efficient, environmentally sound and competitive technologies, bypassing inefficient and polluting phases of development.
Survey 2006: How Development Agencies Make a Difference

Perceived benefits of SCP

- Reduction of future costs: 79%
- Contribution to poverty reduction: 63%
- Contribution to major environmental challenges: 63%
- Better access to basic services: 53%
- Enabling more cost effective practices: 53%
- New Market opportunity: 47%
- Enabling leapfrogging: 47%
- Creating new sources of employment: 37%
- Reduction public management cost: 11%
Survey 2006: how Development Agencies make a Difference

How to improve SCP integration at national & local levels?

• 68% - promoting new partnerships
• 63% - demonstrating the benefits of SCP for poverty and encouraging better communication within governments
• 47% - engaging new stakeholders and informing national governments about the benefits of SCP.

Suggestions
• Briefings and awareness raising on SCP to agencies
• Better communication on SCP benefits on poverty
• Database on best practices
• Include SCP in strategies & operational guidelines
• Strengthen cooperation among agencies
Towards the CSD and 10YFP

The 10YFP needs to move the SCP agenda along, building on Agenda 21 and the JPOI.

It should define common principles & key priority areas for international community to focus on cooperation & support specific activities (based on regional/national priorities, needs and initiatives).

Provide incentives for all stakeholders to engage in and support concrete SCP-related actions.

Be composed of: Declaration/decision & Framework for Action based on global & regional priorities, flexible, clear and relevant enough so as to effectively induce and inspire action towards SCP.
<table>
<thead>
<tr>
<th>PRIORITIES</th>
<th>REGION</th>
<th>AFRICA</th>
<th>ASIA &amp; THE PACIFIC</th>
<th>EUROPE</th>
<th>LATIN AMERICA &amp; THE CARIBBEAN</th>
<th>ARAB REGION (WEST ASIA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRIORITY SECTORS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENERGY</td>
<td>🔹</td>
<td>🔹</td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AGRICULTURE—FOOD</td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HOUSING (BUILDING &amp; CONSTRUCTION)</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>TRANSPORT / MOBILITY</td>
<td></td>
<td></td>
<td></td>
<td>🔹</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>TOURISM</td>
<td>🔹</td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WASTE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
</tr>
<tr>
<td>WATER</td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
</tr>
<tr>
<td>PRIORITY SCP PROGRAMMES/TOOLS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NATIONAL SCP ACTION PLANS/PROGRAMMES And at Local Level</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FINANCE AND ECONOMIC FRAMEWORK FOR SCP</td>
<td>🔹</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SUSTAINABLE PROCUREMENT</td>
<td></td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SUSTAINABLE PRODUCTS &amp; SERVICES (Labelling &amp; Standards)</td>
<td></td>
<td>🔹</td>
<td></td>
<td>🔹</td>
<td>🔹</td>
<td>*</td>
</tr>
<tr>
<td>EDUCATION, INFORMATION ON SCP &amp; SUSTAINABLE LIFESTYLES</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENHANCING BUSINESS COMPETITIVENESS THROUGH SCP (SMEs and value chains)</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>URBAN &amp; RURAL DEVELOPMENT (Sustainable Cities)</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CLEANER PRODUCTION (NCPC)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
</tr>
<tr>
<td>REGIONAL SCP INFORMATION NETWORK</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CROSS-CUTTING ISSUES</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>POVERTY ALLEVIATION</td>
<td></td>
<td></td>
<td>🔹</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- 🔹: Priority identified at SCP Expert Meetings
- 🔹: Priority from Regional meetings & RIMs
- *: Priority under Energy or Urban Development
CSD18 Chair’s Summary: proposed programmes for the 10YFP

• Some priority sectors and areas:
  ▪ Housing and Building
  ▪ Transportation
  ▪ Food and Agriculture
  ▪ Small-Scale Enterprises
  ▪ Energy and Water Efficiency
  ▪ The information technology sector
  ▪ Waste management
  ▪ Sustainable tourism
  +
  ▪ Sustainable procurement
  ▪ Education for Sustainable lifestyles
The way forward to CSD19

- Revision of 10YFP draft proposal
- Develop the Programmes of the 10YFP
- Build the economic case for SCP (linkages to green/low-carbon economy)
- Build the social case for SCP (SCP contributions to poverty eradication/MGs)
- Strengthen participation of governments and all major groups
- Intersessional Meeting (November 2010)
- IPM - February 2011
- CSD 19 – May 2011
Thank You
for more information see:

www.unep.fr/scp/marrakech/