

# Global Partnership for Sustainable Tourism

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## What is sustainable tourism?

The **concept of sustainable tourism** applies to all forms of tourism in all types of destinations.

Sustainable tourism requires the establishment of a **suitable balance** between the three dimensions of sustainable development

Developing “sustainable tourism” means both the positive and negative aspects have been monitored

# CPD : the challenge of implementation: 7 Marrakech taskforces



Sustainable  
Buildings &  
Construction



sectoral approaches

Sustainable  
Products

Sustainable  
Public  
Procurement

policy approach

Cooperation  
with Africa

regional approach

Sustainable  
Lifestyles

Education for  
Sustainable  
Consumption

social and behavioral  
approach

## The International Taskforce on Sustainable Tourism Development

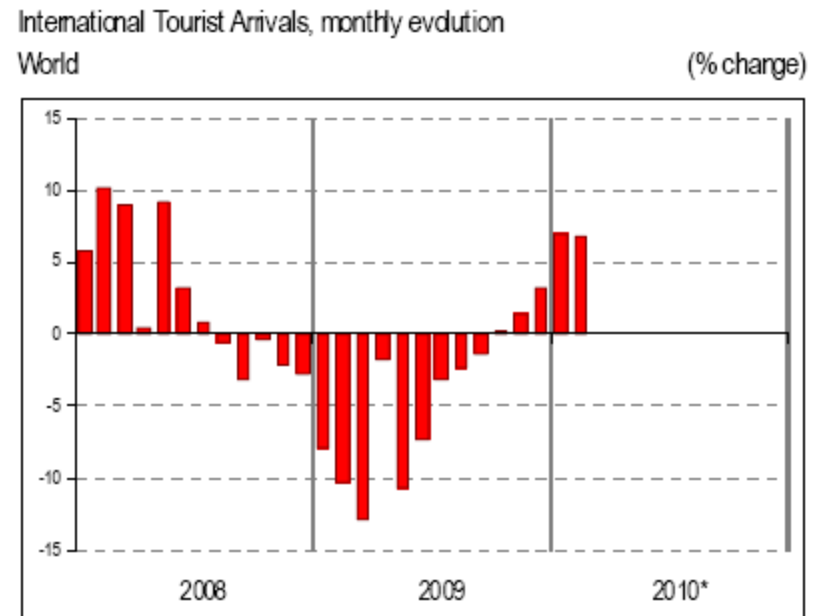


- **2006: Creation of the TF in Dubai, at the UNEP GC.**
- **More than 40 projects**, among them :
  - The Green Passport campaign,
  - TSC,
  - The SIFT network.
- **2009: 5<sup>th</sup> Meeting in Marrakech, Morocco: Adoption of the “Policy recommendations for sustainable tourism”.**
- **2010: 6<sup>th</sup> Meeting in Chantilly, France: Adoption of the principle to transform the TF into a UN Partnership: the Global Partnership for Sustainable Tourism**

## Tourism in Developing countries and emerging economies

- The **crisis in 2008-2009** had a great impact on tourism
- In 2010, **tourism growth** is coming back on the scene. Some countries are dealing better than others:

Quite a few countries posted double-digit growth in the first months of 2010, i.e. Estonia (+14%), Israel (+37%), Hong Kong (China) (+14%), Macao (China) (+16%), Japan (+29%), Taiwan (pr. of China) (+28%), Indonesia (+14%), Singapore (+21%), Vietnam (+36%), Guam (+10%), India (+13%), Nepal (+30%), Sri Lanka (+50%), US Virgin Islands (+15%), Nicaragua (+16%), Ecuador (+14%), Kenya (+18%), Seychelles (+16%), Morocco (+14%), Egypt (+29%) and Saudi Arabia (+45%).



Source: World Tourism Organization (UNWTO) ©

**While growth in Europe and America is around 3%**

# Global Partnership for Sustainable Tourism

The Partnership will build upon the three-year success story of the International Task Force on Sustainable Tourism Development



Global partnership for sustainable tourism

## Membership

- Membership of 18 countries and 25 organizations, chaired by France

## Cooperation

- 5 UN agencies and other IGOs such as OECD, EC, cooperating

## Policy

- Developed policy recommendations for tourism stakeholders

## Projects

- Helped support nearly 40 projects

## ***Mission***

**The Partnership aims at transforming the way tourism is done worldwide, at all scales, through following seven thematic action lines:**

Policy Framework	. Promotion good policy framework for sustainable tourism development
Climate change	. Actions on, and increased awareness of, the links between tourism and climate change
Poverty	. Tourism as a mechanism of poverty alleviation
Heritage	. Facilitating the promotion of cultural and natural heritage through tourism, while strengthening living cultures and conserving biodiversity
Private sector	. Assisting the tourism private sector and its supply chain in becoming more sustainable (including water, energy , and social foot printing)
Finance & Investment	. Finance and investment in tourism linked to the Green Economy
Environment, resource efficiency , and biodiversity	. Prevention initiatives, notably in protected and ecologically sensitive areas

## Global partnership for SCP

- A **global forum for discussion**
- An **international legitimacy**
- A **balance between developed countries, emerging economies and developing countries** in the governance process
- An **involvement** at all levels
- A participation **of all stakeholders**
- A Development of a **network of networks** through adequate information systems.

## Interest for development institutions

Being a member of the Partnership will enable you to:

- **Meet** projects holders
- **Identify** innovative and high-impact projects
- Support project development by **assessing and monitoring** the projects sustainability aspects
- Join a strong **lively network**

**Thanks for your attention!**

**For further information, please contact :**

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