What is sustainable tourism?

The **concept of sustainable tourism** applies to all forms of tourism in all types of destinations.

Sustainable tourism requires the establishment of a **suitable balance** between the three dimensions of sustainable development.

Developing “sustainable tourism” means both the positive and negative aspects have been monitored.
CPD: the challenge of implementation: 7 Marrakech taskforces

- Sustainable Buildings & Construction
- Sustainable Products
- Sustainable Public Procurement
- Cooperation with Africa
- Education for Sustainable Consumption
- Sustainable Lifestyles
- Policy approach
- Regional approach
- Social and behavioral approach

Sectoral approaches
The International Taskforce on Sustainable Tourism Development

• 2006: Creation of the TF in Dubaï, at the UNEP GC.

• More than 40 projects, among them:
   The Green Passport campaign,
   TSC,
   The SIFT network.

• 2009: 5th Meeting in Marrakech, Morocco: Adoption of the “Policy recommendations for sustainable tourism”.

• 2010: 6th Meeting in Chantilly, France: Adoption of the principle to transform the TF into a UN Partnership: the Global Partnership for Sustainable Tourism
The crisis in 2008-2009 had a great impact on tourism. In 2010, tourism growth is coming back on the scene. Some countries are dealing better than others:

Quite a few countries posted double-digit growth in the first months of 2010, i.e. Estonia (+14%), Israel (+37%), Hong Kong (China) (+14%), Macao (China) (+16%), Japan (+29%), Taiwan (pr. of China) (+28%), Indonesia (+14%), Singapore (+21%), Vietnam (+36%), Guam (+10%), India (+13%), Nepal (+30%), Sri Lanka (+50%), US Virgin Islands (+15%), Nicaragua (+16%), Ecuador (+14%), Kenya (+18%), Seychelles (+16%), Morocco (+14%), Egypt (+29%) and Saudi Arabia (+45%).

While growth in Europe and America is around 3%
The Partnership will build upon the three-year success story of the International Task Force on Sustainable Tourism Development.
The Partnership aims at transforming the way tourism is done worldwide, at all scales, through following seven thematic action lines:

<table>
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<tr>
<th>Policy Framework</th>
<th>Promotion good policy framework for sustainable tourism development</th>
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<td>Climate change</td>
<td>Actions on, and increased awareness of, the links between tourism and climate change</td>
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<tr>
<td>Poverty</td>
<td>Tourism as a mechanism of poverty alleviation</td>
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<tr>
<td>Heritage</td>
<td>Facilitating the promotion of cultural ad natural heritage through tourism, while strengthening living cultures and conserving biodiversity</td>
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<tr>
<td>Private sector</td>
<td>Assisting the tourism private sector and its supply chain in becoming more sustainable (including water, energy, and social footprinting)</td>
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<tr>
<td>Finance &amp; Investment</td>
<td>Finance and investment in tourism linked to the Green Economy</td>
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<tr>
<td>Environment, resource efficiency, and biodiversity</td>
<td>Prevention initiatives, notably in protected and ecologically sensitive areas</td>
</tr>
</tbody>
</table>
Global partnership for SCP

- A **global forum for discussion**
- An **international legitimacy**
- A **balance between developed countries, emerging economies and developing countries** in the governance process
- An **involvement** at all levels
- A participation of **all stakeholders**
- A Development of a **network of networks** through adequate information systems.
Being a member of the Partnership will enable you to:

• **Meet** projects holders

• **Identify** innovative and high-impact projects

• Support project development by **assessing and monitoring** the projects sustainability aspects

• Join a strong **lively network**
Thanks for your attention!

For further information, please contact:

United Nations Environment Programme
Division of Technology, Industry and Economics
15, rue de Milan • F-75441 • Paris Cedex 09 • France
Tel: +33-1-44-37-14-50 • Fax: +33-1-44-37-14-74
tourism@unep.org